



"THE POSSIBILITIES ARE ENDLESS..."

JON BAKHSHI

JON BAKHSHI

Before and while attending New York University, through his work in nightlife, entertainment, and marketing, Jon Bakhshi (widely known in the industry as simply "Jon B.") earned a stellar reputation in New York's highly competitive nightclub industry as an expert in operations and marketing. Mr. Bakhshi established numerous successful and lucrative weekly events at Manhattan's most prestigious venues, generating high-profile press and securing a spot for himself as one of nightlife's premiere executives. In addition, Mr. Bakhshi currently consults for such high-profile and internationally relevant clients such as MGM,Bacardi, Evian, BMW, Southwest Airlines, Sephora, and LVMH orchestrating innovative marketing plans to expand the impact and profiles of the brands. Jon also expanded his entertainment and hospitality knowledge in forming working relationships with restaurateurs and management such as Todd English, China Grill Management, and David Burke. The opportunity to work with such world-class operators and chefs afforded Jon a new and unique insight into high-end cuisine venues.

After two highly successful nightclub enterprises, Home and Guest House, Jon ventured into the eco-responsible realm and Fall of 2008 ushered in the crown-jewel of Mr. Bakhshi's spectacular nightlife empire: Greenhouse. Greenhouse is the first eco-friendly, L.E.E.D. registered nightclub in the United States. Located in the ultra-hip SoHo section of Manhattan, Greenhouse is a bi-level VIP playground with such eco-sensitive aspects as wind-credit carbon offsetting for its energy use, and construction with recycled or sustainable materials like bamboo and glass. Though less than a year old, Greenhouse has already hosted numer ous star-studded events for the likes of Russell Simmons, LeBron James, Kim Kardashian, Nicolas Cage, and Meg Ryan. With a special focus on supporting events and charities that work toward the preservation of the Earth, Greenhouse has garnered enormous press attention, and Greenhouse has reinforced Mr. Bakhshi's position as a leader and innovator in the nightlife industry in the United States.

The pre-launch, star-studded event for the Greenhouse concept took place at Paris' uberchic venue Le Baron during Fashion Week just prior to Greenhouse's opening in New York. The event was hosted by supermodels Carmen Kass and Jessica Stam, with music provided by world-class DJ Jus-Ske. Notable celebrity attendees included Bruce Willis, Mary-Kate Olsen, Lily Cole, and Irina Lazareanu, as well as many other supermodels and members of the fashion industry. Greenhouse also brought its eco-friendly ideas to the Sundance Film Festival for the past three years, which featured the official premiere party for U2's highly regarded 3D film in just its first year at the Festival.

Greenhouse returned to the international scene at the 2008 Cannes Film Festival, when HSH Prince Albert II of Monaco hosted a star-studded event benefiting his ecologically-minded charity foundation. At the Toronto International Film Festival, that year Greenhouse hosted the likes of Benicio del Toro, Steven Soderbergh, Evangeline Lilly and Valentino. Most recently, Greenhouse established a satellite location at the 2009 Sundance Film Festival which featured events such as the premiere party for "Brooklyn's Finest" starring Richard Gere and Wesley Snipes, "Crude," with Sting and Trudie Styler, and an IFC Breakfast with Steven Soderbergh.

At the 2009 Cannes Film Festival, Greenhouse hosted a special evening for the stars of "Precious." Lee Daniels, Mariah Carey, Lenny Kravitz and others came out to support the acclaimed film. While at TIFF that year, Greenhouse hosted celebrities such as Collin Farrell, Bono, Robert Duvall, Bill Murray, and Harvey Weinstein, further strengthening our position as "film-festival staple."

Then, in the Fall of 2009 came the newest and most spectacular of Jon's projects: Juliet Supper Club. An innovative blend of restaurant and late-night lounge, Juliet's décor resembles a Mediterranean palace, featuring brilliant gold-tiled floors and walls, custom-made royal blue and gold banquettes, and hand-crafted intricate iron workings encompassing the regal entranceway and stairs. Juliet's Southern European menu has influences of the mysterious Middle East, with a menu designed by Mr. Bakhshi's partner, celebrity chef Todd English. In just the first few weeks of being open, Juliet drew A-listers as Lady Gaga, the Black Eyed Peas, Ne-Yo, Rihanna, Jay-Z, Larry Mullen Jr., Oliver Stone, Josh Brolin, and many more.

Other celebrity patrons at Mr. Bakhshi's venues have included Leonardo DiCaprio, Russell Simmons, Sean "Diddy" Combs, Brandy, Jay-Z, Stevie Nicks, Hugh Jackman, Ewan MacGregor, Rupert Grint, LeBron James, Josh Hartnett, Jodie Foster, Al Gore, Uma Thurman, Michael Moore, Miuccia Prada, Pierce Brosnan, Vanessa Williams, Kim Kardashian, Paris Hilton, Kevin Bacon, Kyra Sedgwick, Spike Lee, Nick Cannon, Colin Farrell, Bill Murray, Petra Nemcova, Mike Tyson, Giorgio Armani, Mariah Carey, Marc Jacobs, Gerard Butler and many, many others.

Jon's upcoming projects include satellite Greenhouse nightclubs in the Gulfstream Casino complex in Miami, Florida (opening September 2010), Las Vegas, Nevada and at the Streets of Buckhead in Atlanta, Georgia.

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EVIAN NIKE ZAC POSEN



- Interview with Jon Bakhshi / AM New York



TRAVEL PICKS: WORLD'S TOP 10 NIGHTCLUBS | REUTERS

LIFE'S A PARTY, AND WEBSITE ASKMEN.COM HAS COME UP WITH A LIST OF THE TOP 10 NIGHTCLUBS AROUND THE WORLD TO DRINK AND DANCE THE NIGHT AWAY.



9. JULIET SUPPER CLUB, NEW YORK CITY

JULIET SUPPER CLUB OPENED IN OCTOBER 2009 THE MINDS BEHIND TWO OF NEW YORK CITY'S HOTTEST CLUBS OF THE LAST DECADE, LOTUS AND GREENHOUSE. IT IS LOCATED BEHIND A BLACK DOOR ON A BARREN STRETCH OF WEST 21ST STREET IN CHELSEA.

"If you are looking for a luxury nightclub complete with celebrity chef Todd English's restaurant in New York City, Juliet Supperclub is the best choice."

- Great Interior Design

"Juliet Supperclub ... is the perfect venue, featuring a gorgeous interior design and a delicious Mediterranean-inspired menu."

- City Guide NY

"As of now, Juliet's the girl of the moment." - Black Book

"A combination of a restaurant and lounge, but not just the normal restaurant type, more like Playboy mansion meets Alice in Wonderland, from it's mirrored walls and disco-ball tilled floor."

- Limite Magazine

"Juliet Supperclub is a home run."

- Black Book

"Juliet is an impressive coming-together of big names that keep popping-up in the restaurant and nightclub scene."

- The Cool Hunter

"Juliet seems likely to be another strong player in this area."

- Quintessentially

JULIET SUPPERCLUB NEW YORK

Chef and Restaurateur Todd English of famed eateries Olives, Figs, Beso, Bonfire and Tuscany has partnered with Jon B, owner of celebrity hotspots Greenhouse, Home and Guest House to create Juliet, a 4,000-square-foot restaurant / lounge. Juliet's features English's signature Mediterranean cuisine with Middle Eastern influences.





Located at 539 West 21st Street in Manhattan, Juliet will introduce "vibe dining," a new restaurant experience that transcends the traditional night out, taking dinner beyond the food to encompass the atmosphere and overall environment of the space. Incorporating the luxury and fantasy of Mediterranean Nights, Juliet is adorned with gold mirrored tiles, rich blue fabric banquettes, plush drapery and a unique layered, reflective ceiling. Adding to the décor, Juliet's back bar features a painted mural by world-renowned artist CES. Private dining and VIP rooms are available for parties up to 50 people, making Juliet an ideal destination for any special occasion.

English, who rose to fame with his critically acclaimed Interpretive Mediterranean fare, now expands his focus and pays homage to the cuisines, flavors and techniques of North Africa and the Middle East. Juliet's menu is comprised of both small plates, meant for sharing, and enticing entrée selections for the table. The scent of freshly baked Za'atar Bread wafts through the dining room as guests sample the array of signature breads and spreads such as Lamb and Carrot Hummus, or Cucumber Cilantro Tzatziki. Vegetables are transformed into delectable Mezze salads such as Feta Fattoush and Tuna Tabouleh, and the custom designed wood burning oven cooks succulent flatbreads and meats for the house signature Shawarmas and Skewers. Creative signature cocktails and a well-curated wine list round out diners' bacchanal. Dinner is served daily from 5:30 to 11pm when the space flawlessly transforms from a high-end eatery to a chic lounge open until 4 AM. Featuring a state of the art sound system by Advanced Audio, Juliet provides a comforting yet trendy ambiance for diners and lounge patrons alike.





In addition to industry heavyweights Jon B and Todd English, Juliet is managed by an all-team including former partners of Norwood and Mercer, as well as Lotus, Buddha Bar and The Double Seven.

The New York Times

Ocotber 21, 2009

<u>Dining</u>

FOOD STUFF

OPENING THIS WEEK

JULIET SUPPER CLUB Todd English is the consulting chef for this restaurant and lounge owned by Jon B, a nightclub impresario, which will open on Oct. 23 with an exotic Arabian Nights décor: 539 West 21st Street, (212) 929-2400.

September 23, 2009

A First Look Inside Todd English's "Juliet" With Supper Club NY

After much anticipation, Todd English's "Juliet" opened up exclusively for a special sneak peak by the Supper Club New York, last night. While grooving to the tunes of violinist Caitlin Moe, guests took in the graffiti script, lattice detailed ceiling and mirror mosaic in the dramatic new Chelsea space.

Of nightclub expanse and clearly a sizable investment, we're eager to see whether the fading recession tendencies will welcome this latest venture from the kitchen cutie.







October 2, 20009

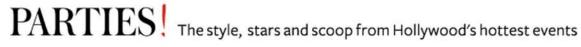
SEEN & HEARD

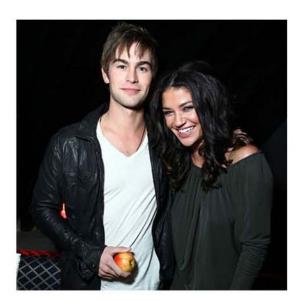
Eva Longoria Parker scoring an Angel Sanchez gown Monday at NYC's Madame Paulette. ... Christian Siriano hugging Kelly Bensimon at Juliet restaurant on Wednesday. ... Jay-Z and Alicia Keys (r.) shooting a video at the Empire State Building on Wednesday.





October 1, 2009





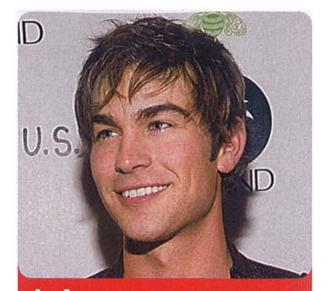
Chace Crawford and Jessica Szohr

In New York City, Chace Crawford and Jessica Szohr were spotted celebrating Stolichnaya's new Gala Applik flavored vodka at the Juliet Supper Club. The Gossip Girl co-stars joined the crowd to watch a performance by nouveaucabaret troupe Vau de Vivre Society.



October 5, 2009

October 19, 2009



It's great to be a star

CHACE CRAWFORD hung out with fans at NYC's hotspot Juliet for the launch of Stoli's new Gala Applik flavor.

ON THE SCENE

 LADY GAGA drinking DeLeón tequila at the launch of Perez Hilton's new fashion site, CocoPerez.com, on Sept. 15 at Juliet in NYC.



Ocotober 9, 2009

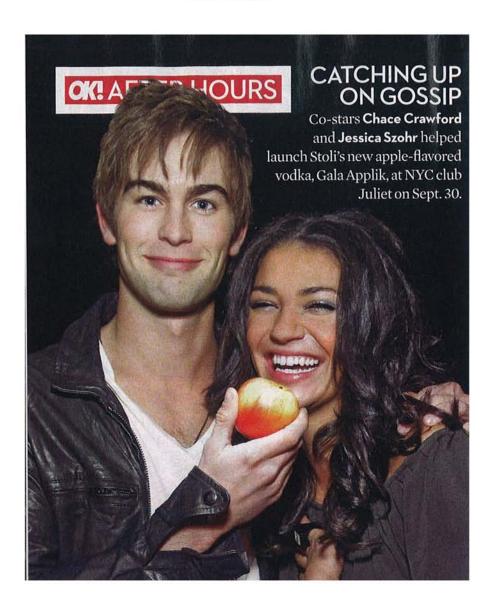


Natural thrill

LEAVE it to **Kelly Bensimon** to create a scene. At the Stoli Gala Applik party at Juliet on West 21st Street the other night, the "Real Housewife" was "running around and telling people to smell her," said our source. "She kept telling people to sniff her natural body order because the perfumer for **Tom Ford** was there and she wanted him to create a line of fragrances for her." **Chace Crawford** and **Jessica Szhor** of "Gossip Girl" were also at the fete.



October 19, 2009





October 16, 2009



VIP Scene

- Paris Hilton bottlefeeding a chimp (above) at the opening of NYC's Carnival nightclub.
- Jay Leno waiting in his car at an In-N-Out Burger drive-through in L.A.
- Reese Witherspoon and Jake Gyllenhaal shopping for coats and beanies at Blue & Cream in NYC.
- Hugh Dancy jogging shirtless in NYC's Battery Park.
- Audrina Patridge ignoring Lauren Conrad's beau, Kyle Howard, at a Surfrider fundraiser in L.A.
- Jason Bateman getting fries at The Counter in L.A.'s Studio City.
- Bachelorette Jillian Harris and friends chowing down on wings at
- Bull & Bear in Chicago.

 Cheryl Burke and
 Maksim Chmerkovskiy
 talking closely at Stacy
- Jessica Szohr tasting Stoli's new Gala Applik vodka at Juliet Supper Club in NYC.
 - Hamptons International
 - Kevin Connolly filming a SocialVibe and Men for Women Now PSA at his Beverly Hills home.

Got some hot gossip?

E-MAIL
HOTSTUFF@USMAGAZINE.COM



November 25, 2009

Rihanna Celebrates New Album With Tattoos and Cake



Rihanna's latest album was released Monday, and Tuesday night she threw herself a party to celebrate.

The bash for her Rated R album was held at **Juliet Supperclub**, where there was an open bar and an over-thetop cake presented from TLC's Cake Boss, Buddy Valastro.

"Rihanna requested that Buddy make the cake for her, so he presented it to her in person," an insider tells E! News of the five-tier confection made to her specifications: chocolate cake with chocolate mousse filling.

And that wasn't the only party treat Ri-Ri demanded. Also on the wish list...

Josh Lord, her tattoo artist from East Side Ink. "She wanted to have him on hand in case she decides to add to her tattoo collection," the source tells us.

Famous pals Jay-Z and Diddy also attended the fete.

But who was late to the party? It may have been Rihanna herself. Although one source says she arrived around 11 p.m., press on the red carpet were kept waiting until after 1 a.m. for the songbird to show.

Either she was way late to her own soiree, or she just wasn't in the mood to take photos and do interviews outside before getting her groove on.

Regardless, she was looking every inch the diva, rocking shades and a spiked gold dress. That's one way to keep people from getting too close to you!



November 25, 2009

Rihanna: "I know that I was able to save a life"



Nine months after her brutal beating, Rihanna opened up about her infamous fight with exboyfriend Chris Brown in a very public TV interview — but she doesn't regret her decision. "It's always scary to talk about personal things in front of so many people, but I know I helped young girls, and that's what really matters to me," the "Live Your Life" singer told In Touch at her Rated R album release party in New York's Juliet Supperclub on November 24. By coming clean about the domestic violence she experienced in February, Rihanna believes she may have even prevented the death of an innocent victim. "I know that I was able to save a life, and that made it worth it. I definitely feel a sense of relief having cleared up the rumors," she added. Now single and strong, the sexy starlet is back on top with her fourth album, which was released





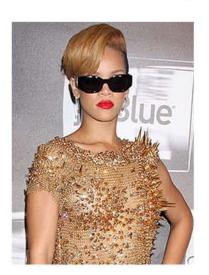
Celebrity Photos: Nov. 26, 2009



on November 23.

Rihanna Shows Up Fashionable – and Fashionably Late – for Album Party

Rihanna arrives at Juliet Supperclub in New York for her album-release party.



Life doesn't get much sweeter for Rihanna.

The singer got a black-and-grey cake from the Cake Boss at the New York City launch party for her new album, Rated R on Tuesday night at **Juliet Supperclub**. The cake was decorated to match her chosen "dark" theme, and included mannequins, barbed wire, and two televisions with images of art from her album. It was all crowned by a silver "R."

Of course, Rihanna's lucky she got a piece at all. She showed up three hours late to the party, though she made her usual splash in a short, gold-sequined dress by noir jewelry for The Blonds, dazzling the likes of Diddy, Jay-Z, Fabulous and Christian Siriano.



Rihanna Celebrates Album Release With Jay-Z, Diddy, More

Singer's Rated R party marks the culmination of a month of heavy, soul-baring promotion.



NEW YORK — To quote a track from her just-released album, Rated R, the wait is over for Rihanna.

The singer was feted at her album-release party in Manhattan on Tuesday night as Jay-Z, Diddy and Fabolous, among others, turned out at **Juliet's Supper Club** to celebrate Rihanna's first project since her February assault earlier this year by Chris Brown.

The Barbadian beauty arrived at the festivities fashionably late, just after 1 a.m., but the cameras were at the ready, capturing Rihanna's red-carpet strut. The fashion icon sported a shimmering gold micro-dress with long spikes sporadically jutting out all over and matching shoes.

Rihanna was quickly escorted inside where DJ D-Nice was spinning tunes ranging from Jay-Z's "Run This Town" (featuring the guest of honor) to Maino's "Million Bucks" and, of course, RiRi's Young Jeezy collaboration, "Hard."

Frequent Rihanna collaborator Sean Garrett said he was happy to support the Def Jam star. He said she took more control of this album, her fourth, and showed that she is not only resilient but also, at 21, she's more of a woman at this point in her career.

"She was very, very picky [with this album]," Garrett told MTV News. "She was going through a lot, so I think her emotions were leaning to things that were closer to her heart as opposed to closer to the radio, to be real honest. And that's the sign of a real, true artist."

The atmosphere remained festive both inside and outside the venue.

Jay-Z, a longtime Rihanna advocate and supporter, arrived with Diddy in a black Maybach. Tyson Beckford, Rick Ross, DJ Clue, DJ Envy and New York Jets star Thomas Jones were also in attendance.

Monday's Rated R release came on the heels of a media blitz that began with some very personal interviews with ABC's Diane Sawyer, Glamour magazine, Hot 97 and MTV News. The media appearances were her first since her assault as she broke her silence and explained in detail the attack and her desire to move on. She told MTV News that her album is the summation of her emotions in the aftermath of that fateful night.

"This album is an expression of all those feelings that I went through in the last eight months, just different emotions," she explained. "All of it isn't angry, all of it isn't dark and sad, 'cause I didn't go through that the whole time. That was part of it. It was really a roller-coaster, and you get that when you're listening to the album."



December 23, 2009

GATECRASHER

GAME FOR A PARTY

Kerry Rhodes doesn't seem too upset about the Jets' embar-rassing loss to the Atlanta Falcons on Sunday. The safety celebrated his good buddy Tyson Beckford's birthday just hours later at Juliet Supperclub.

"Kerry seemed like he was in a good mood and was having a great time," a partygoer noted, adding that the guys were drinking Coronas and downing shots of tequila with a table of pretty girls. "If he was bummed about the loss, he certainly wasn't showing it."



SIGHTINGS

Tyson Beckford and Estelle, drinking Lunazul tequila at Juliet Supper Club on Dec. 27.







NEWYORK POST



January 10, 2010



Second chance

THE rekindled romance of rocker Ryan Cabrera and heiress Lydia Hearst (above) is burning bright. The two looked "very cozy" at the Juliet Supperclub in Chelsea the other night. A source said: "They were drinking and dancing provocatively until 4 a.m. Then they left hand-in-hand and went home together." Earlier this month, the pair reconciled six years after splitting up. They rekindled over dinner at Tanuki Tavern at the Gansevoort Hotel and then Bar 675.



The **hottest...**

Ashton Kutcher and James Van Der Beek dined at Juliet Supperclub in NYC.

NEWYORK POST



March 16, 2010

He's all mine

FOREST Whitaker's slimmer physique is forcing his wife, Keisha, to step up her fashion game. She was overheard joking to friends at a private birthday dinner at Juliet Supperclub the other night that she's "dressing more sexy than ever to make sure everyone knows this gorgeous guy is mine." Whitaker is a vegetarian and, according to his rep, has dropped pounds thanks to "healthy eating habits." Among those at the Chelsea eatery: Estelle, Regina King, Russell Simmons, Lupe Fiasco and Phillip Bloch.



ON THE SCENE



FOREST
WHITAKER
celebrating
wife Keisha's
birthday with
a dinner party
at Juliet
Supperclub
in NYC on
March 10.



March 5 2010



GATECRASHER

April 1, 2010





Axl Rose (I.) and Rachel Hunter club-hopping together late Wednesday night, until finally settling in at Juliet.

A BOUT OF PARTYING

Georges St. Pierre celebrated his UFC championship with an unlikely pal: former 'N Sync singer Lance Bass.

The buds were spotted

partying until closing at Chelsea hot spot Juliet on Sunday night, along with supermodel **Tyson Beckford**. Earlier, the champ brought 40 pals to the Via dei Mille restaurant in SoHo, where he treated the group, including his coach and trainer, to dinner.

DAILY NEWS

April 9, 2010



... Jermaine Dupri hanging out with buddy Larenz Tate at Juliet on Wednesday night.

MANYORKPOST



April 5, 2010



Venue switch

STEVE Nash's basketball pals moved the party without telling him after their game against the New Jersey Nets the other night. After the Suns beat the woeful Nets, Nash (above) thought his teammates were going to celebrate at Juliet Supper Club in Chelsea. But forward Amare Stoudemire decided instead to take the crew to Greenhouse on the team bus. Nash showed up to Juliet with a lady friend, had a drink, then shuttled over to Greenhouse to join his squad.



March 11, 2010

DINING OUT



Juliet Supperclub, located on the Far West side, is a restaurant-club hybrid.

Jon Bakhshi, 32, widely known as "Jon B.," is a nightlife impresario known for his Meatpacking District nightclubs Home and Guest House. Bakhshi has now ventured into the restaurant business with Mediterranean restaurant-nightclub hybrid Juliet Supperclub. amNewYork spoke with Bakhshi about his latest endeavor.

What made you move into the restaurant side of things? As you get older, people go out to eat more and tend to go out earlier. It's sort of an older crowd.

Also, around the world, they have the

idea of a supper club. It's the idea of vibe dining.

How has the feedback been so far? Business has been great — we're open and busy seven nights a week, and we're looking to start brunch

when the weather gets nice. We're finding

that people come for dinner and stay. We're also doing a lot of private parties.

> What can we expect in terms of the food? When people come here to

Juliet

Supperclub

539 W. 21st St.,

Open daily from

212-929-2400

6 p.m.- 4 a.m.

Dinner, 6 to

10:30 p.m.

eat, the first thing they say is "Wow, I can't believe that the

food's so good."
I wanted to go
with a chef with
a proven track
record, and I've
been friends with
[chef and co-owner]
Todd English for a
long time. I felt the
Mediterranean idea
was missing in New
York. The menu has

a lot of dishes that are meant for sharing.

Any menu standouts?

I don't eat it because I'm kosher, but people really love the Lobster Juliet. My favorite is the tuna. The tuna tabouleh is really good, too.

(LUCY COHEN BLATTER)



Couples Watch

 Forest Whitaker threw his wife Keisha an all-star birthday soirée at Todd English's Juliet Supperclub in New York. The happy couple sipped Belvedere Clover Club cocktails and ate Mediterranean-themed tapas in a private dining room filled with red balloons, champagne, while friends like Mary J. Blige, Estelle and Russell Simmons toasted the birthday girl.



Couples Watch

Alicia Keys and beau Swizz Beatz, acting affectionate and sticking close during a bash the R&B star threw for her good friend Erika Rose at New York's Juliet SupperClub. Keys brought in special flower arrangements and a cake for Erika – plus lots of balloons. The chef also created a special vegan menu for Keys.





Patridge and Ryan Cabrera were on-again

at Juliet Supperclub.



Phillippe really moves them in fast-paced love scenes



But their night — er, morning? — certainly didn't end there. "Jessica left and got into a black sedan, and

The couple reunited the very next evening, when they bumped into each other at Juliet Supper Club. But by then, Phillippe (surprise, surprise)

Phillippe (surprise, surprise)













May 4, 2010



LINDSAY Lohan partied late Sunday night after making a quick buck over the weekend. On Friday, Lohan and her mother, Dina, taped a Mother's Daythemed segment for "Entertainment Tonight." Sources said the show paid Lindsay \$10,000 for the interview, but a rep for ET said, "We didn't pay her a dime." Lindsay partied at Juliet in Chelsea Sunday with 10 people. A spy said she arrived at 3 a.m., ordered beer, vodka and champagne for the table and danced on banquettes. She and Dina flew to LA yesterday, where she is expected finally to be deposed in the civil suit brought against her by three passengers in her car who claim they were kidnapped and terrorized one night in 2007.



Bunny Love



Kelly Killoren Bensimon celebrates the 50th Anniversary of the *Playboy* Bunny at Juliet Supper Club in New York. This bash was one of the 50 parties that took place on June 10 in 50 cities around the world.



Spotted!

Real Housewife Kelly Bensimon celebrating the 50th Anniversary of The Playboy Bunny at Juliet Supperclub in New York last Thursday night with Tinsley Mortimor and Usher.



DJ Vice hanging out at the Playboy event at Juliet Supper Club in NYC.



June 11, 2010

Last Night in NY:

Playboy's 50th Anniversary Party



Playboy bunnies Pennelope Jimenez, Laurie Fetter and Deanna Brooks pose for a photo at the Playboy's 50th anniversary hosted by American Media, Inc's David Pecker in celebration of its iconic Playboy Bunny and world-famous Playboy Clubs at Juliet Supper Club on June 10, 2010 in New York City.





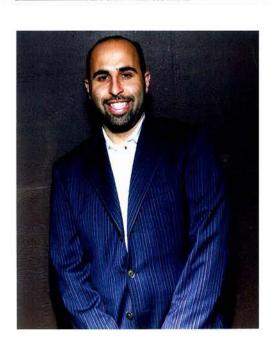




BlackBook

INDUSTRY INSIDERS

SCENES



PARTY OF ONE

New York nightlife impresario **Jon Bakhshi** (a.k.a. Jon B.), the owner Greenhouse, was the go-to guy for his Long Island high school friends and NYU classmates when it came to going out. "Then, it was friends of friends," he says. "Then, all of a sudden, people were calling me to do events. I was throwing huge birthday parties. It became overwhelming." His new restaurant and lounge, Juliet Supperclub,where Todd English runs the kitchen, is named after Jon's mother. "She knew I had a new venue, but she didn't know the name," he says. "When I brought her here, she was shocked. She doesn't like to cry, but she was very, very flattered."

50 yrs. of class for **Playboy** Bunnies

Respect was part of job, they say

BY AMANDA SIDMAN DAILY NEWS STAFF WRITER

HUGH HEFNER may have aged during Playboy's 50-year existence, but everything about his iconic bunnies - from their ears to their attitudes - has stayed the same.

"There was a great level of respect for the bunnies," said Kathy Bisignano, 50, who worked in the New York City Playboy Club on E. 59th St. in 1981 and 1982, before it closed in '86. "And there still is today."

These days, Bisignano is a mom of four who runs a pediatric cancer charity, Moms Making Miracles.

Bisignano - who most fondly remembers serving Richard professional way." Gere at a private party for his Broadway show "Bent" - was just one of the former bunnies celebrating her past livelihood worked around their schedules at Playboy's 50th birthday party so they could attend classes



them, but at a distance," Young insisted. "We couldn't accept gifts or concert tickets, but we could enjoy their company in a

Bisignano and Young took shifts at the club while going to College; Playboy Hunter

just one of the former bunnies celebrating her past livelihood at Playboy's 50th birthday party at Juliet Supper Club the other day.

players on the Yankees came in, we kept the same distance and allure that we did with the regular clients," she said, before adding with a wink, "That's the bunny code.

Another woman familiar with that code is Jolly Young, 66, who helped open the New York City club in 1962 and served the likes of the Beatles and Steve McQueen.

"We were meant to entertain

to be appealing to the opposite sex while still being classy

Although she didn't want to name other Vegas venues, Kalafut insisted that women working in clubs there are treated with far less respect than those who work for Playboy.

"I always wanted to be a bunny," she said. "And it's even more wonderful than I could have dreamed.'

asidman@nvdailvnews.com







June 18, 2010

Just say cheese

Quinton "Rampage" Jackson, who plays B.A. Baracus in the movie version of "The A-Team," was reluctant to take pictures with Playboy Bunnies at the Playboy Club 50th anniversary party at Juliet Supper Club the other night. "I don't know if I should pose with them because my movie is PG-13," he was overheard saying on the red carpet. Once handlers assured him there was no issue, Jackson posed with the Bunnies and then moved inside to celebrate with **Usher**, **Kid Cudi** and **Tinsley Mortimer**.



June 28, 2010

On the scene

• USHER jumping to the mic and singing along with his hit single "OMG" at the Playboy Club's 50thanniversary party at Juliet Supper Club in NYC on June 10.

INC

THE NATIONAL Enquiring Minds Want To Know ENQUIRER

June 28, 2010



CURVES AHEAD: That famed Playboy Bunny just keeps on going, and going, and going! To celebrate the 50th anniversary of its iconic Playboy Bunny and Playboy Clubs, Playboy threw parties in more than 50 cities earlier this month. Hosting the Big Apple bash at Juliet Supperclub was David Pecker, chairman

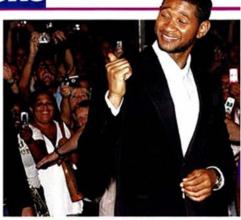
and CEO of American Media, Inc., which handles Playboy's business operations and is also The **ENQUIRER's parent** company. After posing with Playboy **Bunny Deanna** Brooks and "New York Post" media columnist Keith Kelly, Pecker cozied up to stunning **Tinsley Mortimer of** the CW reality show "High Society."





USHER'S ON THE PROWL

Is Usher the greediest bachelor in NYC? It sure looked that way when about 100 girls lined up to give him their phone numbers at Juliet Supper Club on June 17. Our spy tells us that Usher's partner in crime yelled into the club's microphone, "My boy is single, and he's getting ass tonight!" You go get it, Usher!





June 28, 2010



It was the clash of the titans as publishing mogul DAVID PECKER, GLOBE's boss and CEO of American Media, faced off with mixed martial arts champ and A-Team star QUINTON "RAMPAGE" JACKSON. Luckily, David's wife KAREN was there to keep the guys in line. The action-star was among celebrity guests at the bash in New York's Juliet Supper Club hosted by the couple to celebrate the 50th anniversary of Playboy's famed bunnies and the Playboy Clubs



OCTOBER 8, 2010

Kim Kardashian Speaks Out About "Bar Fight"



After a female fan threw a drink on Kim Kardashian during a boozy night at NYC's Juliet Supper Club on Thursday, the reality star is sharing her side of the story.

"I want to address this because everyone has been asking me if I'm ok after the bar fight last night," Kim, 29, bloggedFriday. "I'm totally fine, guys!"

So what led to the fan altercation?

"A drunk male fan came up to me and asked to take a picture, and I obliged, but his girlfriend, who was also drunk, got a little out of hand," she explained. "Luckily I had Scott [Disick] and Khloe there to protect me. "But an eyewitness tells UsMagazine.com that the male fan wanted more than just a picture from the E! star.

"He was groping her, trying to pull her close," the source told Us. "Scott got really defensive of Kim when the guy groped her...things escalated and Scott punched him. Security came and broke it up."

According to Kim, none of the Kardashians consumed any alcohol while at the club, though a source told Usthat Disick, 27, "had a little vodka, but he seemed completely sober."

"We wanted a fun family night out, but when people see the cameras rolling, they try to get attention," Kim complained. "I guess that's what happened when the drunk girl saw that we were filming Kim and Kourtney Take New York."

For now, the reality star is happy to put the incident behind her.

"I always take the high road, so we all left straight after and didn't feed into their drama," Kim said.

"Moving on."



" Welcome to the new green, Big Apple style."

The New York Post

"The club ... offers an excellent glimpse into the practical considerations that go into becoming green in a decidedly not so green industry."

The New York Times

"one of the most talked about night clubs in recent history."

Agenda Magazine

"It's the city's first environmentally friendly nightclub, but Greenhouse still exudes a glitteringly seductive party vibe."

AM New York

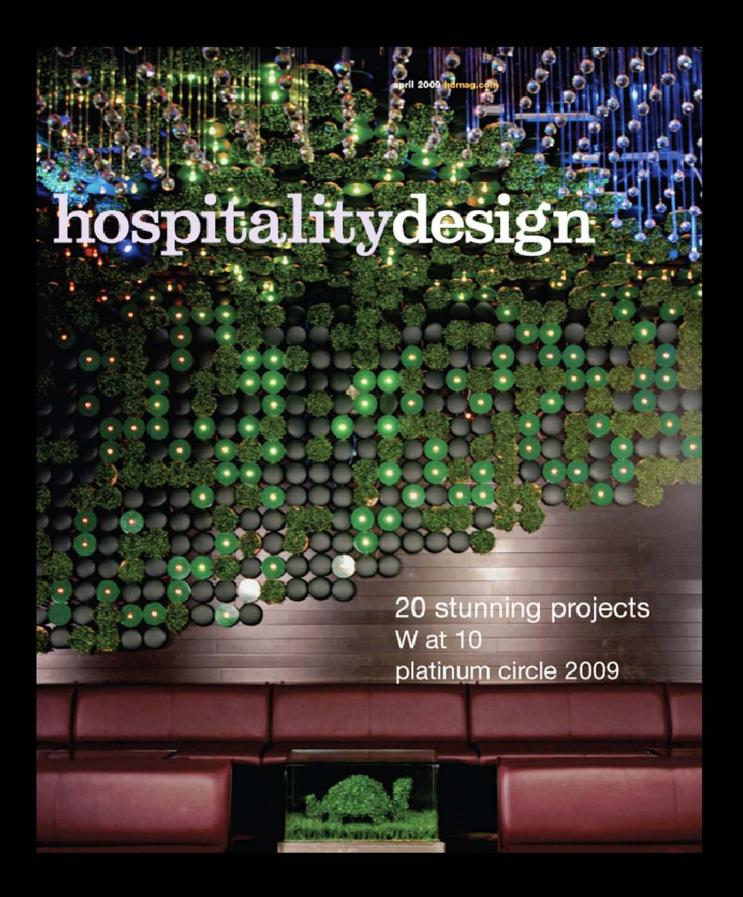
" one resource you'll be compelled to reuse."

TheExaminer.com

"exudes environmental responsibility in its design and décor"

Market Watch

"This is a new era. Eco-disco!!!"



HD MAGAZINE COVER APRIL 2009

FINALIST NIGHTCLUB, BAR, OR LOUNGE

GREENHOUSE JON BAKHSHI



New York City welcomes a higher state of consciousness

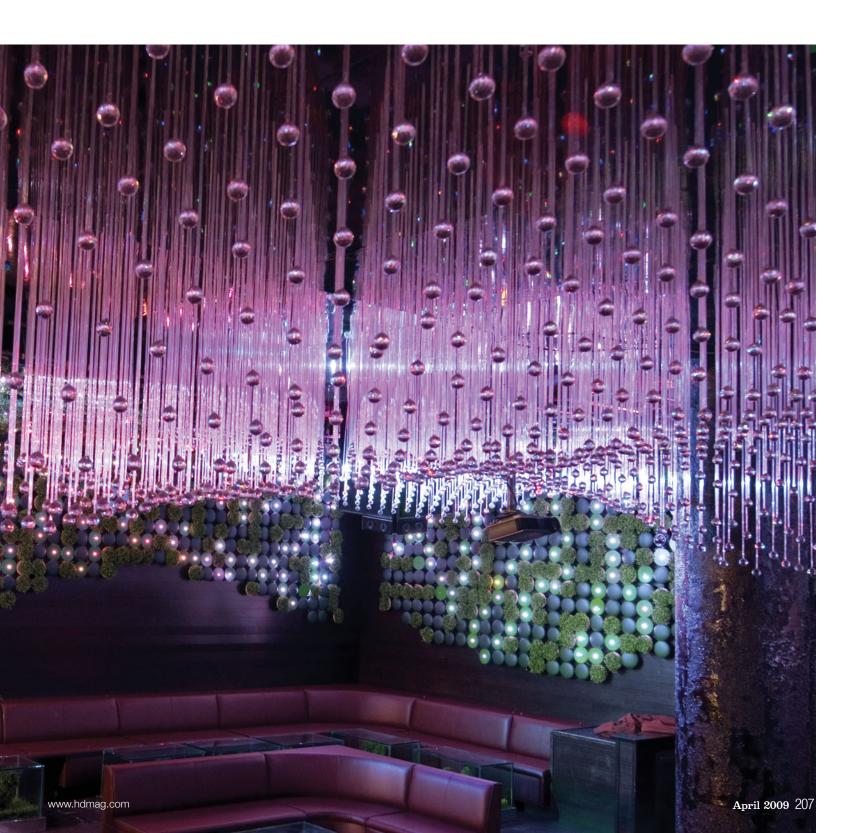
The excess of New York City nightlife may not seem a natural fit for green building or environmental responsibility, but Jon Bakhshi and Antonio Di Oronzo, the owner and architect, respectively, behind city hotspots Home and Guesthouse, have proved otherwise with Greenhouse, the first LEED registered nightlife destination in the U.S., and a veritable magnet for celebrities and party-goers with a conscience (or at least those who want people to think they do).

For the bi-level 6,000-square-foot Soho space, Di Oronzo, principal of bluarch, says he wanted to stay away from the literal translation of re-creating a greenhouse and instead opted to bring the notion of landscape into the interiors. "The design concept was to convey the dynamic richness of nature as a living system," he says. Walls connect to the ceiling via a series of laser-cut ribs forming a shelter within the space. "The ribs are lined with series of six-inch round panels organized in a self-similar and recursive pattern generated through a fractal algorithm. One-third of these panels are upholstered with eco-friendly vinyl, one-third of them are clad in sustainable boxwood. The rest is lacquered and each disk houses an LED light point of 0.8 watts," he explains. The 2,500 light points take direction via computer from either music beats or video signals to create a range of effects. "The resulting goal is to offer the experiential opportunity of a 'live' landscape."

The other design feat is the ceiling, which is



Below: Undulating waves of 5,000 dangling crystals create the ceiling effect, one of the architectural elements that define Greenhouse.





comprised of 5,000 1.56-inch crystals, "representing a body of water about to project onto the ground," says Di Oronzo. "The crystals are seemingly passively appended, but slightly vibrate in the music and vividly respond to the green lasers and the LED on the walls and ceiling." Low tables made of playful topiaries of animals encased in glass and a glass-encased panorama bar showcasing natural scenes offset the architectural intensity of the walls and ceiling.

Downstairs, due to an existing air conditioning duct running throughout the length of the space Di Oronzo had to be creative "I decided to create a series of light boxes varying in profile, and clad in artificial leaves. Each section/light box has leaves of a different hue, and is backlit by RGB LED wall washers."

And even though Greenhouse is the first nightclub to go after LEED, Bakhshi hopes it isn't the last. "Green living has become a way of life for many people and especially for New Yorkers," he says. "We are proud to be the first ones to create an event space that will merge nightlife with positive steps towards addressing global concerns, and hope that eventually others will be encouraged to follow in our footsteps." hd

www.greenhouseusa.com; www.bluarch.com



208 hospitalitydesign www.hdmag.com





Left, from top: Banquette seating surrounds glass-enclosed topiaries masquerading as tables; small, round panels are alternately covered and lit to mimic a living wall. Opposite page, from top: The ceiling and wall effects come to life with lighting; the glass-enclosed panorama bar.

Greenhouse

New York City

Owner Jon Bakhshi

Architecture and Interior Design

Firm bluarch architecture + interiors, New York City

Architecture and Interior Design

Project Team Antonio Di Oronzo, principal; and Masashi Kobayashi and Angelina Kumal, design team

Contractor Metro Builders

Consultants Ryan Consulting Engineer (MEP); FMO Consulting Engineer (structural); and Natural Progression (LEED consultant)

Landscaping and Artificial Greenery

Plant Shed New York

Custom Furniture J&L Inc.

Sound System Advanced Audio

Technologies

Lighting Nova Vision

GROUND FLOOR ROOM

Furniture and Upholstered Panel Fabric Maharam

Plumbing Fixtures and Accessories

Kohler

Flooring Plyboo

CELLAR ROOM

Furniture Fabric Maharam

Plumbing Fixtures and Accessories

Flooring Plyboo

April 2009 209 www.hdmag.com





Greenhouse is the first eco-friendly night-life destination. A bi-level 6,000 square foot nightclub, lounge, and event space built from recycled or recyclable materials, Greenhouse went the extra mile to receive L.E.E.D. registration, which is awarded by the United States Green Buildings Council for environmentally conscious construction and design.

Green living has become a way of life for many people and especially for New Yorkers," says Jon B, owner of Greenhouse. "We are proud to be the first ones to create an event space that will merge nightlife with positive steps towards addressing global concerns, and hope that eventually others will be encouraged to follow in our foot steps."



Greenhouse has already staged a number of high-profile events both in the United States, and internationally. With successful events executed by the Greenhouse brand at the Sundance Film Festival, Paris Fashion Week, The Cannes Film Festival, and the Toronto International Film Festival, Greenhouse has generated enormous interest among celebrity clientele and globally recognized corporations and charities. These satellite events have had attendees such as U2, A1, AL Gore, Bruce Willis, HSH Prince Albert II of Monaco, Jodie Foster, Felicity Huffman, Mary-Kate Olsen, Colin Farrell, Micheal Keaton, Benicio Del Toro, Steven Soderbergh, and other celebrities of similar caliber.

Greenhouse is located at 150 Varick Street, in SoHo, and is designed to be a unique "green" experience. One of Greenhouse's most spectacular attributes is the transparent ceiling fixture, comprised of over 5,000 individually hung crystals, which is designed to emulate a rolling landscape. The bars are clear recycled glass panorama designs, which display lush natural scenes. With two floors and two separate sound systems, Greenhouse offers multiple VIP sections both upstairs and down, and a raised performance stage and backstage section.



Building on his highly successful nightclub in New York, Jon Bakhshi brings eco-friendly nightlife brand Greenhouse to Miami, Florida with the opening of a restaurant, lounge and nightclub venue. Located at the Village at Gulfstream Park, the first mixed-use development certified by the Florida Green Building Coalition, and adjacent to the Gulfstream Park racetrack and casino, Greenhouse will provide South Florida with a 'green' dining and nightlife destination for trendsetters, A-list celebrities, and environmentally conscious tastemakers. The 2,300 sf ft ground floor restaurant will include a relaxing outdoor dining area and serve organic fare for lunch and dinner daily as well as a weekend brunch. It will also feature weekly live entertainment, promoting a lounge-esque atmosphere in the evenings. Upstairs, the 7,000 sq ft nightclub will serve as the ultimate natural nightlife playground combining New York sophistication with South Florida flair.

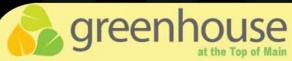


SUNDANCE FILM FESTIVAL

The Greenhouse hybrid gifting-suite and lounge was located in the heart of Sundance on Main Street. The prime location and storefront layout offered sponsors maximum branding value and exposure for the eyes of key tastemakers, A-listers and global trendsetters that attended the festival.

The Greenhouse venue at Sundance hosted events such as: the world premiere party for "Kicking It" hosted by Collin Farrell and the Sundance premiere after party for U2 3D with DJ Paul Oakenfold. Greenhouse A-list attendees included Jodie Foster, Ben Kingsley, Mary-Kate Olsen, U2 and others.

Greenhouse at Sundance generated dozens of press clippings, appearing in print and online outlets ranging from the New York Times, Life & Style, OK! Magazine to TMZ.COM, Page Six, and People Magazine. Our presenting sponsors received numerous mentions in these publications, as well as logo placement on the step and repeat wall where celebrities were photographed throughout the festival (these photographs have since appeared around the world generating brand exposure for our sponsors to millions of consumers).



during the 2008 Sandansa Film Fastival

Friday, January 10

BELVEDERE presents the Festival Kickoff Event hosted by ASMALL WORLD lam - 4am with Jason Ritter and the cast of Good Dick with special guest DJ Macy Gray

Saturday, January 19

7pm - 10pm World Premiere party for NOBEL SON hosted by Eliza Dushku, and Alan Rickman with DJ Paul Oakenfold

11pm - 1am World Premiere party for KICKING IT

hosted by Colin Farrell

BELVEDERE BEST 1am - 4am present the Sundance Premiere Afterparty for U2 3D with a special DJ set by Paul Oakenfold

Sunday, January 20

The Cotton Market presents the World Premiere party for PHOEBE IN WONDERLAND 5pm - 8pm

hosted by Elle Fanning, Felicity Huffman and Bill Pullman

8pm - 12am NHL CELEBRITY ALL-STAR HOCKEY GAME afterparty hosted by NHL legend Luc Robitaille and friends

BELVEDERE presents the World Premiere afterparty for ADVENTURES OF POWER

hosted by Adrian Grenier with special guest DJ Will.i.Am and live performances by The Honey Brothers and Dot Dot Dot

Monday, January 21

9pm - 12am World Premiere party for DOWNLOADING NANCY

hosted by Maria Bello, Jason Patric and Rufus Sewell

BELVEDERE presents guest DJs Benji Madden of Good Charlotte and 1am - 4am downtown stylist Josh Madden, and a live performance and

celebrity jam by Dot Dot Dot

BELVEDERE















Top of Main is located at Cisero's, 306 Main Street Park City, UT ALL EVENTS BY INVITATION ONLY. MUST BE 21+. PLEASE ENJOY SUNDANCE RESPONSIBLY.

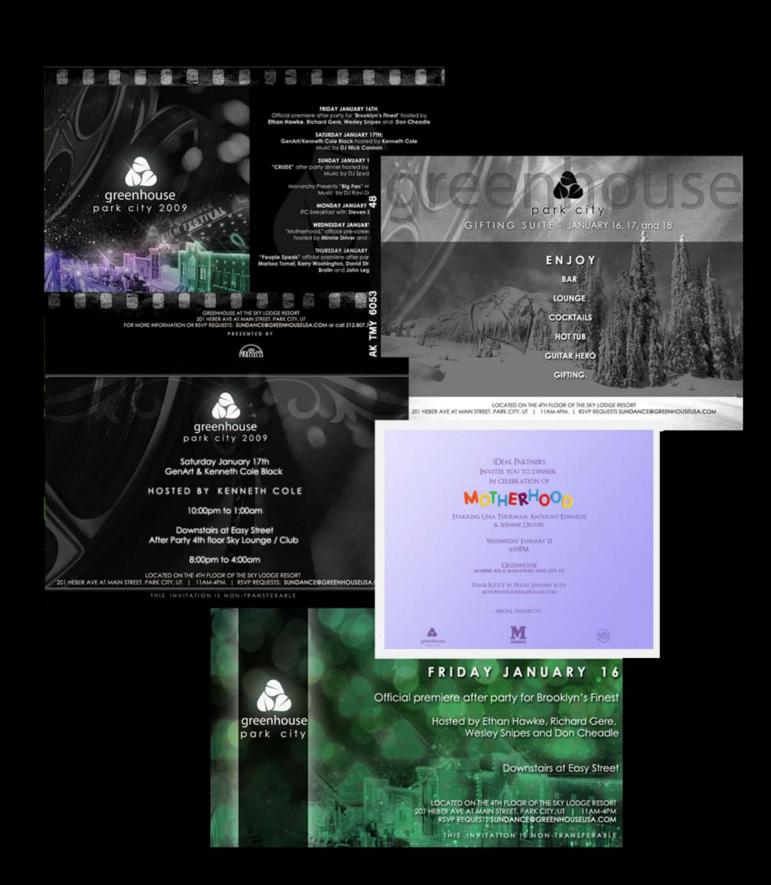
> MEDIA REQUESTS TO EROSENTHAL@SUSANBLONDING.COM TALENT RSVP REQUESTS TO DANNY@RYDANGROUP.COM GENERAL INQUIRIES AND GUESTLIST TO MGAVER®YAHOO.COM

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www.areenhouseusa.com

SUNDANCE FILM FESTIVAL



The New York Times



WHAT'S HAPPENING: Selected Park City ev-



SUNDAY, JAN 18

8 p.m.-1 a.m.

"Crude" dinner and party (Greenhouse, 201 Heber)

MONDAY, JAN. 19

8:30 a.m.

IFC Films' "Che" breakfast and panel (Crossbaugs)

The Films Are Green, but Is Sundance



Sunday evening, green.msn.com and Self magazine plan to join Greenhouse, a New York City nightclub using environmentally sustainable ma-

terials, in sponsoring what they called a big, "ecofriendly" party for "Crude" at the Sky Lodge in Park City.



February 2,2009



Where Celebs Party - and Let Loose - at Sundance

 The Greenhouse: NYC's first L.E.E.D. registered ecofriendly nightlife destination will host a week of events taking place at The Sky Lodge, a luxurious boutique hotel. Highlight? Trudie Styler and Sting will host a private Sunday dinner for the documentary Crude.





February 2,2009

Kevin Bacon and Kyra Sedgwick hand-in-hand at the Kenneth Cole Black/Gen Art party at Greenhouse.

January 17, 2009

"Brooklyn's Finest" @ Sundance: BK in the Igloo



It's hard to tell sometimes if the absurdity of the Sundance Film Festival is self-effacing or genuinely oblivious to itself. Case in point: the "Brooklyn's Finest" party at Greenhouse at the Sky Lodge. Not to say that the party wasn't on point; it was. Greenhouse, New York's premier eco-friendly nightlife spot, knows how to get down, and the Sky Lodge is by far the swankest of Park City's swankery. Hosts Richard Gere, Wesley Snipes, Ethan Hawke, and Don Cheadle brought out the bright lights and red carpets; Spike Lee got his Stella-Got-Her-Groove-On, as did Brandon Jackson.

But still ... Brooklyn's Finest? Yes, Richard Gere's middle name is Tiffany, which just so happens to be VH1's New York's real name, and yes, Greenhouse has its head on straight when t comes to negating carbon emissions and creating sustainable cool in the 212. Still, somewhere Biggie is rolling over in his grave. Because, right, when I think of Brooklyn's Finest, think of Lancelot and Passenger 57. Just saying.

January 21, 2009

GATECRASHER

Up against rock games, stars are guitar zeros

DAILY®NEWS

GATECRASHER

January 20,2009



"I contributed to it," he told us at a Greenhouse bash.

the Yards in Park City. ... Miramax honcho Harvey Weinstein and wife Georgina Chapman crashing the Kenneth Cole Black/ Gen Art party at Greenhouse. ... Nich



January 21, 2009

refree

he left with." The previous night, Snipes was spotted at Greenhouse for the "Brooklyn's Finest" after-party, where we're told "he showed no sign that his pending jail time bothered him."



Spotted at the Sundance Film Festival

February 2, 2009

Sting dancing with his

wife at the MSN Green/ Self magazine party for the documentary Crude at Greenhouse.

DAILY®NEWS

GATECRASHER

January 20,2009

Cheadle, Snipes do a script-tease

"They were always giving me a hard time on the set, giving me crap," Fuqua (far r.) laughed at Sundance's Greenhouse after-party. "They'd have earrings and





Sundance Unveils A New Star, So Does Ecuador

nusical of the same name, at another sumptuous cast and crew dinner Friday night rhompson, and a terrific Alfred Molina in this coming of age story. But it's 23-year-old ponsored by Bon Appétit magazine and all-star chef Scott Conant, owner of Scarpetta of Mulligan playing a wise 16-year-old who just pops off the screen. The amazing thing, she's New York City. (See previous report here.)

where he'll be Monday, speaking at Howard University as part of a series of Martin Luther mow talent—steering her along. Shades of Gwyneth and Cate! King Jr. holiday events the day before Barack Obama is inaugurated as America's first black ast night also brought the debut of Joe Berlinger's sensational and controversial

Despite a tax evasion conviction hanging over him, Wesley Snipes turned up at the Sundance, but so far they won't even see the film. Meanwhile, the director expertly ease to-starring Richard Gere, Ethan Hawke and Don Cheadle. When asked about his ogether the story of a bigger oil spill disaster than the Exxon Valdez, the saga of locals mpending three-year prison sentence, the Blade star told E! News he was "winning" his who've died, and the tragedy of an all but ignored country that doesn't have clean drinking appeal and quipped, "But hey, it's an interesting thing. I didn't have any of my money with water thanks to corporate negligence.

emember the name Carey Mulligan. The twenty three old British actress is about to Sundance Notebook: Spike Lee, Wesley Snipes, More and to turn away ticket holders at the Egyptian Theatre because word was Mulligan's star ole in "An Education" was so hot. I hate to say it—because who knows what will happen— out Mulligan turns in an Oscar and award winning performance much on the par of Ellen Page in "Juno" in the Lone Scherfig (a gorgeous Danish director) film.

"An Education" is just about perfect, too: written by Nick Hornby based on the memoir of I News spoke to Spike Lee about Passing Strange, his documentary about the Broadway British journalist, the early 60s suburban London story has all the makings of a substantial ust as memorable in "The Greatest," a film seen on Saturday that was so good it prompted a standing ovation.

So 2009 should be the year of Carey Mulligan. Isn't it interesting too that she's already got should be the year of Carey Mulligan. Isn't it interesting too that she's already got should be the year of Carey Mulligan. Isn't it interesting too that she's already got should be the year of Carey Mulligan. Isn't it interesting too that she's already got should be the year of Carey Mulligan. Isn't it interesting too that she's already got should be the year of Carey Mulligan. Isn't it interesting too that she's already got should be the year of Carey Mulligan. Isn't it interesting too that she's already got should be the year of Carey Mulligan. Isn't it interesting too that she's already got should be the year of Carey Mulligan. Isn't it interesting too that she's already got should be the year of Carey Mulligan. Isn't it interesting too that she's already got should be the year of Carey Mulligan. Isn't it interesting too that she's already got should be the year of Carey Mulligan. Isn't it interesting too that she's already got she year of Carey Mulligan. Isn't it interesting too that she year of Carey Mulligan. Isn't it interesting too that she year of Carey Mulligan. Isn't it interesting too that she year of Carey Mulligan. Isn't it interesting too that she year of Carey Mulligan. Isn't it interesting too that she year of Carey Mulligan. Isn't it interesting too that she year of Carey Mulligan. Isn't it interesting too that she year of Carey Mulligan. Isn't it interesting too that she year of Carey Mulligan. Isn't it interesting too that she year of Carey Mulligan. Isn't it interesting too that she year of Carey Mulligan. Isn't it interesting too that she year of Carey Mulligan. Isn't it interesting too the year of Carey Mulligan. Isn't it interesting too the year of Carey Mulligan. Isn't it interesting too the year of Carey Mulligan. Isn't interesting to the year of C

focumentary, "Crude," about the long and winding lawsuit between the people of Ecuador and Chevron Oil, formerly Texaco. Vanity Fair readers may recall a story last year about Pablo Fajardo, a young Ecuadorean who instead of working in the Quito oil fields went to college and law school, then sued Texaco — now Chevron — for allegedly polluting Ecuador's water

eenhouse Sky Lounge party for the premiere of his latest film, Brooklyn's Finest, a thriller erlinger does present the oil company's side and even offered them a chance to appear a

adoff." He also said he was looking forward to working with Spike on a biopic of the law into this mix last year came Trudie Styler and Sting with their Rainforest Foundation. US attorney Steven Danziger, working with Fajardo, contacted Styler who not only immediately ew down to Quito but then interceded with UNICEF to get water filtration systems for

VANITY FAIR

January 15, 2009

Sundance Events: Skiing, Partying, Celebrity-Spotting, and More

Sundance kicks off today, and everyone traveling to Park City, Utah, has gotten thei nands on the unofficial Sundance party Excel spreadsheet that's been circulating around the Web. But what about activities off the grid? Based on our intel, here's what we speculate will be the best events at the film festival this year outside the screening rooms. Get your iCal ready.

Athletic Events. This weekend, the hottest ticket other than a movie ticket is an invite or Oakley's Learn to Ride program on Friday and Saturday. Snow bunnies will be putfitted in Oakley jackets, pants, gloves, and goggles before strapping on a K2 or GNU board and, well, learning to ride with Oakley pro athletes such as Olympic medalis Danny Kass and professional half-pipe snowboarder Gretchen Bleiler. Head to the VitaminWater House for yoga with Russell Simmons and his yoga master on Friday of or a cardio workout class with 50 Cent on Saturday. And for Park City—bound footbal ans who have taken to the couch for the last 19 weeks to watch Adrian Peterson finche holes in the opposing team's defense or to see Ben Roethlisberger pull a punt of block out of his bag of tricks, the only place you will want to be this Sunday is ESPN and DirectTV's Playoff Party at Harry O's, where the A.F.C. and N.F.C. championship game will be screened. (The VitaminWater House is also having a game-watching event.)

Beauty Lounges. The Living Proof Salon at the Village at the Yard on Kearn ulevard is offering daily blowouts using No Frizz products courtesy of New Younged OCC and the Living OCC and Salon at the Village at the Yard on Kearn and OCC and the Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard on Kearn and Salon at the Village at the Yard o

Guest of a Guest...

No Vacancy

Greenhouse Is Keeping It Hot At Sundance



It seems that New York's favorite eco-friendly nightclub has followed social snow bunnies to Park City, UT for Sundance! Last night, Greenhouse teamed up with luxury lifestyle group Quintessentially to host the afterparty for the new film Brooklyn's Finest, directed by Antoine Fuqua. Party attendees included Wesley Snipes, Jas Anderson, Brandon T. Jackson, Spike Lee, Michele Fuhrer, Kevin Bacon, and Kyra Sedgwick. The festival continues until the 25th, and we can't wait for our friends to return to the city and give us the full report.



January 19, 2009

Sting, Paris dance night away at 'Crude' after-party



PARK CITY, Utah — No, your eyes are not deceiving you, that's eco-warrior Sting dancing shoulder-to-shoulder with socialite Paris Hilton at the Sundance **Greenhouse** after-party for the new movie Crude in Park City, Utah. (AP Photo/Shea Waish)

Sting, of course, founded the Rainforest Foundation along with his wife, Trudie Styler. Paris may or may not have eaten once at the Rainforest Café.

Crude follows 15 years of a class-action lawsuit by Ecuador residents against Chevron Corp., who is accused of contaminating the water supplies around the Amazon River.

The film is one of 16 competing for the Sundance U.S. documentary competition. While director Joe Berlinger took pains to craft a balanced look at the complicated legal case (and well represents Chevron's side in the dispute), he tells the Associated Press he came away with a strong conviction.

"When we destroy the rainforest, we destroy our own livelihood. When we fill up our gas tanks in this country with relatively cheap gasoline compared to the rest of the world, it's at the expense of other people who have lived in harmony with nature," Berlinger said. "That was a life-changing epiphany for me. I had heard it as catch-phrases before, but I had never truly felt

At the time we posted this blog, it's unclear if Paris experienced any life-changing epiphanies at the screening or the after-party. But fingers crossed!



Greenhouse 150 Varick Street 212 807 7000

It's chic to be green. And while it may seem gimmicky to do a "green nightclub", it's also hard these days to do a good club. And Greenhouse is that. Built from recycled and recyclable materials (they applied for an L.E.E.D certification to be classified as an environmentally friendly or "green" building), they had their launch event during Paris Fashion Week at Le Baron (with Carmen Kass, Bruce Willis, Mary-Kate Olsen, Lily Cole, Irina Lazaraneau and Jessica Stam in attendance) and that's started a trend for them. Since the actual opening in NY (a regular celebrity haunt for Leonardo Dicaprio, Kevin Spacey, Colin Farrell, and many others), there's been Greenhouse travelling events at the Sundance Film Festival, where they hosted U2's film premiere, as well as the Cannes Film Festival, at which Prince Albert II of Monaco hosted an event benefiting his charity foundation, and even a satellite location at the Toronto Film Festival which hosted the likes of Benicio del Toro, Steven Soderbergh, Evangeline Lilly and the North American Premiere Party for "Valentino: The Last Great Emperor".

The New Hork Times



Sunday Bloody Sundance

It may even be the talk of the week now that media-magnet Lindsay Lohan has decided not to make the trek to Park City this year. Burmer. But even without LiLo, U2 provided plenty of distraction for us at the Belvodere party at the Greenhouse. The band is here to premiere their film. "U2 3D." At am on Sunday, thousands of clamoring and hopeful fans fought their way into the venue only to find four microphones sitting on an empty stage. For hatever reason, Bono and Co. stayed put in the VIP room upstairs.





Sundancing with the Stars

Spotted in Park City

Colin Farrell

denying that he hooked up with Mary-Kate Olsen after the two were snapped together at the U2 3D afterparty at Greenhouse at Top of Main.





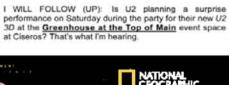
January 20, 2008

Sundancing

A couple of my buddies headed to the Greenhouse for the U2 3D after-party, because rumors were rampant that U2 was going to perform. I skipped it. I really didn't want to deal with a maddening crowd trying to get a peek at Bono & Co.



□ 200000



Invites you to a private party to celebrate the Sundance Film Festival premiere of

A BEST BUY PRESENTATION

Saturday, January 19th - Doors opens at 1:00 am Featuring Guest DJ Paul Oakenfold

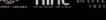


RSVP by January 16th to (323)202-4028

LIVESTYle









Hot ticket on cold night

Just call them the kings of Sundance. The boys of U2 held court in the wee hours yesterday morning at one of the most coveted tickets in town this weekend, the party celebrating "U2 3D," their live-action concert flick.

The fete at Main St.'s Greenhouse didn't start until 1 a.m., but throngs of onlockers started fighting security at midnight. All the gawking may have been for nothing since the band didn't perform, and why should they? They're so above that.



Eshruary 4, 2008

STAR SPOTTING...

another Colin, Colin Farrell, gave a bottle of Belvedere Vodka to friends and toasted

at eco-friendly venue Greenhouse at Top of Main. He then snuck upstairs to hang out. with Bono at the U23D party. Al Gore stopped by for the U2 party





BEYOND THE VELVET ROPE







January 24, 2008

Sundancing

Now, whatever happened to the much buzzed about surprise performance by U2 at the Greenhouse after-party for their flick, U2 3D? I'm told they were all set to go-they apparently even had a sound check earlier in the day-but ditched the plans after drummer Larry Mullins Jr. decided not to go



t ticket of the festival was to BONO's U2 3D film both at Green

house—DENNIS GUAID attended and ROBERT REDFORD hat the premier
The band was runcared to play but dish... Hyde Lourque at Village at the
Yard was the hot spot. JESSICA ALBA and COLIN FARRELL were spot. tent was the Pot spot. JSSICA ALIA and COLON TARRELL Seem spot tech, and after partying there PABIS HILTON seet snow-tabling in a does and healt. ... Past-DLI HILCONA BARTON at the Tourng Fabulous & Briske party at the Boost Mobile Lounge explained. This more trouble in my feet stree. "She then but the Tens laurch party at TAC ... CHARLIZE THERON was traced by WOOCY HARRELSON for not asking him to join her at the MySpot Cafe. ... DAYY ANHABLE.

MySpot Cafe ... DAYY ANHABLE.



A cui says STEPHEN COLLETTI LAUREN CONRAD "





SIDE DISH

Celebs will be running amok at the Sundance Film Festival in Utah this week: The MySpace Café at The ft will see visitors such as Adam Brody creating profiles, e Hollywood Life House will furnish Escalades to cart. ound the likes of Sienna Miller, and the Stereo Reaction nge will ply A-listers with iPhones. VitaminWater's dinner for 50 Cent will be attended by Robert De Niro, Ellen Page and Winona Ryder; LIVEstyle lounge's photo studio will shoot Woody Harrelson; and Paris Hilton will be swagged out at the Boost Mobile house. Alan Rickman's "Nobel Son" after-party is at Greenhouse, while the new zero-cal beverage Tava launches at Tao, and Cuervo Platino and Tenjune's party features a performance by



Intelligencer

ou noticed how the celebrity supply in New York has been depleted aw days? (Thankfully, we still have from Erady wearing a boot in the A.) It's because all of the actors and directors are at the Sundance Film Rub. But it seems like even in the celebrity footen-duck that is Perk City right more, planners still can't get enough star power to fee Apparently, Sendance acteriales are so jam packed with appoints

MAGAZINE February 4, 2008 BEYOND THE VELVET ROPE DAILY PNEWS



Jason Ritter, the 'Best Dick'

Indie screen stud Jason Ritter continues to impress with his lack of ego. At last night's party for his movie "Good Dick" at <u>Greenhouse</u>, he played doorman, managing the line at the party entrance to make sure that all the crew members from his flick got inside. And good thing they did. At the turntables, scratchy-voiced singer Macy Gray sipped Behvedere cocktails and sturnbled her way through a not-half-bad DJ set.





ney 21, 2006

Buzzkill of the Millennium!



Salurday night I went to the U23D after-party at <u>Greenhouse at Top of the</u> Main in Park City, Ulah where the band was numored to perform. Being the dehard U2 fan that I am, I arrived hours before the party started and stood in the front row in front of the stage for three hours waiting for them to hit

I was in heaven. Not only was I about to see U2 in the smallest venue ever, I was standing right by Colin Farrell: Heaven!

Even though the band did not say they would perform, SEVERAL sources close to them said they were and that's why this party was the hottest tidest in town. They spent \$15,000 on band equipment and techtics were checking the equipment all



Grenier Leaves Hottie in the Cold

Blizzard conditions or not, Adrian Grenier plays by the rule: Bros before hos! TMZ caucht the "Entourage" star last night after a party at the <u>Green House in Sundance</u> with a car full of buddles — his/ng the unfortunate task of turning down a—sure-living one begging drunk chick who asked for a ride.







Mary-Kate Olsen's Boots Are Made For Stalking Colin Farrell!



It looks like capid has hit Mary-Kate Oben hard!

Oben and Colin Farrell were photographed hunging out together at the premiere party for In Bruges at The Lift in Park City for the Sundance Film Festival Thursday night.

She told Et Online that she went to that party to say helio to Farrell.

Well, I was supposed to interview Famel last night at his premiere party for Kicking It at Greenhouse at the Top of Main and that never happened thanks to



SUNDANCE DOBA

Photos









Taste of the Tropics at Sundance

a DJ pumping Latin and Reggeeton. nside the carefully crafted mirage, Jason Ritter, son of late actor John Ritter, got in a few words about about Good Dick, a Sundance feature and his first major producing gig. "In this movie there was no huge money source flowing in that held the creative power behind the film," said Ritter. "The power was in our hands and ere able to create a genuine film exactly the way we envisioned it." Ritter, who

also acts in the film, mentioned that this was his first time at Sundance for the film

fest, but added that it was not his first time in town."Me and my family used to come here to ski." Meanwhile, veteran actor Keaton, who was in Park City to

Michael Keaton, Jason Ritter and Macy Gray were among guests who were spotted warming up at the after hours event at Greenhouse on Main Street on January 18th. Constructed as a respite from the snow and chilly 10 degree weather in Park City, Utah, the club was revamped to resemble a tropical hotspot, replete with paper chandeliers, faux jungle plants and

at debut The Moon Contierren in which he also acts, amiably

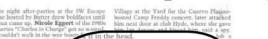




WHILE most of the celebrities at Sundance-came in see mostes or promote them, and ac-tions along for the ride just to party and came along for the ride just to party and cause chaso in Park City.
Nicky Hilton, her boyfriend. David Katz-senberg and their entourage hit Cub Sterco, which nock over Doolin's Dav on Main Street, for the Atamajo party on Fridey, Matzenberg, to the Atamajo party on Fridey, Matzenberg, better for the Atamajo party on Fridey, Matzenberg, better belted jeans and taking pictures of his pri-vate parts bulging through his gray boxer briefs, while Nicky gighed next to him. Cheo. Adder, who preferred at the parry, had a showing much with Doolin's rower, who for a charactte. Sector owner Milks Satsky to torvened, but Adler was so find up that he left.

Richard Iohnson

Bono almost performed at Bon Appetin Supper Club on Saturday, but couldn't when drummer Larry Mullen went missing. Adrian Grenier's band, the Honey Brothers, finally performed Sunday night at Green-house at Top of Main, after getting delayed because they lost their drumsticks. [Lou Lumenick at Sundance: Page 43.]









VID Scene

■ Evangeline Lilly celebrating the premiere of her movie Afterwards at Greenhouse in Toronto.





Page Six. Iohnson

Spotted!

Benicio del Toro requesting Cuban music be played at the 360 Vodka after party for Che at Greenhouse in Toronto.

Party animals

BENICIO Del Toro and Steven Soderbergh party harder than Lind-say Lohan does lately. The actor/director duo which screened at the Toronto Film Festival, were up until 4:30 a.m. partying with lap dancers and cocktails in the VIP room of Greenhouse in that city, "Dinner started that city. "Dinner started at 9 p.m., and by 12:30 Benicio and Steven had 12 girls [visit] the VIP room," said our spy. "The dancers were pour-ing 360 Vodka shots in ir mouths while giving them the lap dans



Che Lives at Toronto

Stoves Sederbergh's Che will be coming so theater mear year. He name to pack accordingly In one of the higher profile deals of the we Films larves due Toronto International Feetival with North American distribution of the the 4 1/2-hour, two-part Benicio Del nurring biopic Through trimmed how from Che Guevern's Son in even longer version at Carnes, th

Angeles to qualify for Oscar consideration before going wider in January. A DVD version. available strough IFC's exclusive deal with Blackbaster

Solimbergh is "one of the most visionary American directors at work today," gashed IFC unident Jonathan Schring. V.Dr. is nothing law than the film event of the year... Steven Sodarba Senicio Del Toro, who gives an incredible resulfal performance, have harmanced [Guevera] are

makeness around the world something that will be discussed for years to come." Possibly because it will take years to watch the entire film.

At the gala party for Che at Toronto's Greenshouse space, a low-key Del Toro said this was his 'to



September 3, 2008

ShoeMinx's Sister Site Shines at the Greenhouse Lounge geline Lilly and Benecio Del Tor

Greenhouse, New York's highly anticipated eco-friendly nightclub, will create one of the Toronto International Film Festival's most exciting and groundbeeaking event spaces. Greenhouse at 99 Sudbury will host ten days of star-studded events from September 4th to 13th. TheDailyPump.com is a proud sponsor of Greenhouse at TIFF. With this new presence on the red carpet, TheDailyPump steps into the spotlight as the ultimate shoe lover's Site.

Each night, Greenhouse will host the biggest events at the festival, including the Rolling Stone Magazine Party, the MTV Video Music Awards party. We are also hosting the official premiere parties for Che, Afterwards and (gasp) Valentino: The Last Emperor. Other highlights include DJ sets by: DJ VICE, Sky Nellor, Shawn Miller, Misshapes and VNDLSM.

Expected to attend their premiere after-parties at Greenhouse include John Malkovitch, Evangeline Lifly, Catherine Deneuve, Benicio del Yoro, Benjamin Bratt, Matt Damon and Steven Soderbergh. Here's Benezio starring in Steven Soderbergh's biopic Che.

99 Sudbury will be transformed with eco-friendly design materials and furnishings from Caravan and Greenhouse into an exclusive lifestyle sulte. 360 Vodka, an eco-friendly super premium vodka company is the presenting sponsor and SpaSuite will provide guests with makeup and other on-site services using bio-friendly products.



ON THE SCENE

Evangeline Lilly drinking 360 Vodka with the cast of her new movie, Afterwards, at Greenhouse in Toronto on Sept. 7.





Film Festival Central

The Party Circuit

Kelly Rowland

With a little help from her Swarovski bling, Ketly Rowland dazzied the crowd at Greenhouse during a benefit for the Prince Albert of Monaco Foundation. Petra Nemcova, Maria Menouros and Star Jones also stopped by the bash, sponsored by Grey Goose vocks, so the benefit of the petral star of the star of the







We hear . . .

... THAT Prince Albert of Monaco will host a benefit for his foundation at Greenhouse at Cannes, a hybrid gifting suite and event space at the Cannes Film Festival.

greenhouse Cordinly Regions Vins Princer For Se Cornery To Benefit The Prince Albert II of



at Greenhouse Cannes

The Consistence in Post Force Came Comen. France

Thursday, May Fifteenth Two Thousand and Eight

Sineteen- Thirty to Midnight

Cochail Reception, Filene Section and Performance by Kelly Rowland

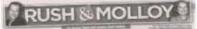
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If you would like in drawn in the foundation, plane soon

anafal can

Please consider the environment before printing





Penn acts a bit Petra-fied





EARTH LADY: Kelly Rowland, performing at the Prince Albert II of Monaco Foundation fundraiser at the Greenhouse at the Cannes Film Festival.

SEEN & HEARD

KELLY ROWLAND performed her song "Dilemma" at the Prince Albert II of Monaco Foundation benefit at the Greenhouse in Cannes on May 15.





June 2, 2008

Spotted

 Petra Nemcova losing a bidding war for a \$20,000 Klipsch Palladium speaker system at the Prince Albert of Monaco Foundation event in Cannes.





VPAGE - THE SHOW OF SHOWBIZ

'Tyson's' Cannes party goes the distance

Mike Tyson intimidated by cameras on red carpet



"Tyson" party at the Greenhouse didn't get started until after midnight. ICM's Jeff Berg and Cannes fort topper Thierry Fremans: cooled their beels for over an hour until the ex-benyweight changion turned up well after 120 a.m. Salunlay, Mike Tyton found the contains for the movie - his gampine, he said, and as he suiked up the red carpet, he said, "all the cameras were intimidating," Hard to imagine. He's a big guy with a Maori tattoo on his







Undress code enforced at festivities



dress. To party on a yacht usually means taking off your shoes before bravyour issues secure prav-ing the gangplank. That was the case at LM Glob-al's "Bunraka" party Thursday evening on Ron Tudor's boat in Cannes" Old Used.

At least Talko dr



man, Keith Calder and Jessi-ca Yu, who showed florage from the first 10 days of about At the far end of the pisette, Prince Albert of

black tie — er at least nit jean (Thankfully, your intreped Foof greporter wore a free wor her joune. And you, thry ame off.) Gueste Inchafed

DAILY NEWS



May 19, 2008

■ Mike Tyson is a finicky fellow. The former champ agreed to come to the party after James Toback's powerful doc about him. But Mike, now a sober Muslim, demanded that caterers ditch pizzas with pork and that Grey Goose advertising be removed from his VIP section.

June 9, 2008

ON THE SCENE

Petra Nemcova kicking a soccer ball on the Nike field inside Greenhouse in Cannes on May 15



Greenhouse - prides itself on being a forward-thinking company, and especially our ability to embrace new visions and ideas. With the world, "going green" we decided to be the first to open an eco-friendly nightclub and event space. Greenhouse, slated to debut in New York, has already garnered buzz throughout the industry, thanks in part to a widely publicized launch party during Paris' Fashion Week this fall.

The launch event for Greenhouse took place at Parisian boîte Le Baron, during Fashion Week in October 2007, international supermodels Carmen Kass and Jessica Stam, hosted this event, with world-class DJ Jus Ske setting the stage for a night of revelry and fun. Bruce Willis performed a bit of a strip tease, removing his shirt for the crowd that included Mary-Kate Olsen, Lily Cole, Irina Lazaraneau, and Chanel VP Rebekah McCabe, as well as many others.

Excitement surrounding this project is set to reach unprecedented highs after its launch. Already, the yet to be opened club has received press in high volume publications like the New York Post, Life & Style, Vogue, WWD, and Style.com to name just a few. To elevate Greenhouse's presence throughout 2008, the brand is expected to participate in highprofile events such as the Sundance Film Festival, hosting exclusive parties, gift lounges and more.

BAI WAF

GREENHOUSE NYC

INVITES YOU TO CELEBRATE THEIR OPENING AT

CLUB LE BARON

HOSTED BY CARMEN KASS & JESSICA STAM

WEDNESDAY, OCTOBER 3RD, 2007

OPEN BAR FROM 9PM TO MIDNIGHT

MUSIC BY JUS SKE, ANI QUINN & SAL MORALE

FOR RSVP: 212.340.1831 OR DANNYDIVINE#RYDANGROUPCOM

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THIS IS A MORAL ISSUE.
IT AFFECTS THE SURVIVAL OF HUMAN CIVILIZATION...*

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greenhouse

BELVEDERE







a Stam and Carmen Kass at Le Baron. C

Paris Fashion Scoops

Irina's wedding plans...Kanye West sets his sights on jewelry...Plus! An \$18,000 makeup case!... ridge October 05 2007

(PARIS) MELTING AWAY: Icebergs be dammed, as Wednesday night's all-night rager at Le Baron hosted by Jessles Stam and Carmen Kass in advance of the opening of coo-friendly nighthub Greenhouse on West 21st Street in Manhattan was sulhy and steamy, not to mention smoke-filled. "Iran at ristallion for Trees for Cities and planted some trees in Africa," said Lily Cole. "I fly every week so it's hard for us models to be martyrs for the cause, but I guess we can all do little things like turn off the lights." Among those on hand to witness late-arriving astended Bruce Willis-who took his shirt off as he danced in the sweaty crowd-were Scott Morrison, Heary Holland, Eleanor Vhisaker, Rebekah McCabe, Graziano de Boai, and Chanel Iman. Even a camera-shy Irina Lazareanu msde a camero, telling friends she was Irina Lazareanu made a cameo, telling friends she was planning to get married in Ireland in December and panning to get marries in treates in December and complaining that paparazzi are now staking out their home in Canada. All too familiar with pesky press, Mary-Kate Ohen hung with the Bergdorf Goodman crew, including Jim Geld and Elizabeth Hul, chatting about how her line, The Row, was progressing, "Sales have been going great," do said. "I think it I'lb a good year." And while it may have seemed a tad awkward to pair a nightclub with going green, Stam, who said she drives a Lexus Hybrid SUV, did what she could, posing



October 29, 2007

ON THE SCENE

Bruce Willis chatted up a group of models in Paris on Oct. 3 as he sipped Belvedere vodka at a preview for Greenhouse, NYC's first green nightclub, set to open in December.



Fashion Scoops

PICK-UP ARTST. Talt about global warming. A Paris party Wednesday night for the forthcoming accidentify nightclub Greenhouse heated up fast, prompting Brace Willis to certify his shirt on the dence foor of a packed Le Bason. Apparently it was just an attempt to blend in. "I'm just a normal gay from New Jersey. I pick my nose." The instance of fewered. While was to tree with close fraint, 20th Century Fex music maestor Robert Kraft, who is in Paris seconting a stim Soundtack. The two word be pertrying late, though. "We can't stay out gast Laun." Willis joked, Mary-Kala Otsen inft sarty to be in the form to continue selling her latest clothing line, The Row, to retailer. "The going well," the past, chenging. "I have to do sales tomorrow!" Meanwhile, party hods Carmen Kass and Jessica State admitted can crimedly and injusticula are not convened bod parines. "The not sure an eco-friendly nightclub are not convened bod parines." The not sure an eco-friendly nightclub are not convened bod parines. "The not sure an eco-friendly nightclub are not convened bod parines." The not sure an eco-friendly nightclub are not convened bod parines. "The not sure an eco-friendly nightclub are not convened bod parines." The not sure an eco-friendly nightclub are not observed by parine your parines. "One of the not of the sale of the not of the parines." The not sure an eco-friendly nightclub are not observed any parine.

Fashion Scoops

ECO DISCO: Now even disco's going green. Models Jessica Stam and Carmen Kass are to host a teaser for a new eco-friendly nighticlub to open in New York. The event will take place Wednesday at the trendy Paristan nightspot Le Baron. Dubbed "The Greenhouse," this soon-to-be-opened Stateside club, whose location is being kept a parist will be filled with a promovation. being kept a secret, will be fitted with energy-saving disco bulbs and recycled tables to dance on.

STYLE.COM

sica stam and carmen kass play eco-hosts, and more paris nightlife

ica stam and cammen kass play eco-hosts, and more paris nights!

New York Preview
Le Baron, the site of Tuesday's Balenciaga fête, welcomed back the fashion crowd the following night for a bash hosted by supermodels Jessica Stam and Carmen Kass. The occasion? A toast for Greenhouse, an as-yet-unopened cub in Manhattan that will boast eco-friendly decor and construction. While the faces—Lily Cole, Irina Lazareanu, Chanel VP Robokah McCabe—were tamiliar, the dross code had at least one twist. I saw Carmen at Lagerleid Gallery this morning, and she said it was casual, and she was going to wear jeans. Stam said. "So I was going to go casual, too, but then I found this amazing vintage Dior coulurs dress and couldn't pass it up."

LATE CITY FINAL



and Corynne Steindler



MARY-Rate Obser labor was spotted last work facti-lips and legs with a "scriff" in at a dinner at Club Le Basse Paris for Greenhouse, the firs





SIDE DISH

New York's first green nightclub will get an eco-preview tonight in Paris at a fete hosted by Jon Bakhshi. Greenhouse, set to open on 10th Ave. in December, will collect rainwater, use Earth-friendly building materials and feature lighting that will last 20 years.







July 4, 2010









Spotted!

Mary J. Blige performing at Greenhouse in NYC.



Big Apple Dates!

Kourtney Kardashian and boyfriend Scott Disick hit NYC club Greenhouse Saturday.



SIGHTINGS

Mary J. Blige, giving a surprise performance at NYC's Greenhouse on June 24.





July 6, 2010

Keeping up

KOURTNEY Kardashian kept baby daddy Scott Disick on a tight leash while in New York City this weekend. The couple partied at Greenhouse on Friday until Kourtney insisted she had to get home to their baby, Mason. "There were some moments of tension because she wanted to leave and Scott wanted to stay," said an insider. But Disick got the message by Sunday — after the couple dined with friends at Georgica Restauarant and Lounge in Wainscott, Disick ushered Kardashian past fans waiting for photos, saying to the crowd, "They had to get home to their little one."



Spotted!

R&B star Kelis celebrating the release of her album Flesh Tone by drinking Coronas with her fans at Greenhouse in NYC Thursday night.



August 9, 2010







July 19,2010

The hottest... PARTIES

Travis Barker enjoyed Cristal at a Greenhouse party at Playhouse Hollywood.





July 23,2010

Coming up Rose

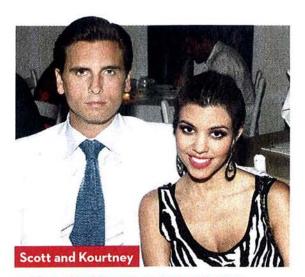
AXL Rose is back on the New York scene. After the Guns N' Roses rocker couldn't get a table Monday night at Aspen Social Club, where investment bankers were having a private party, he headed to the rooftop Highbar down the street. "Rose came with a young Asian woman who stuck close by his side and another couple," said a source. Later, the group ended up at Greenhouse for karaoke. Although Rose never took the mike, one patron who'd been staring at him in awe finally got up enough courage to sing his own version of "Welcome to the Jungle," to Rose's amusement.



 Singer MARIO enjoying a Corona at the June 27 Interscope BET afterparty hosted by Greenhouse at Playhouse Hollywood.



July 19, 2010



N.Y. STATE OF MIND

Scott Disick and Kourtney Kardashian are making the New York rounds! The pair have been spotted at NYC's Via Dei Mille and Greenhouse, and spent July 4 at Georgica Restaurant & Lounge in Wainscott.



AUGUST 2, 2010



Hip hop mogul Curtis "50 Cent" Jackson said he loves gracing the silver screen, especially when it involves playing a role that doesn't take up too much on his time. "This is a big one for me," the hip-hop mogul said during the Friday night premiere of his new feature film "Gun." I really enjoy doing films when I can. A lot of them have been independent movies because I can fit them in between recording and touring. They require a lot less time."

He wasn't kidding. Director of Photography Zeus Morand, at the **Greenhouse-hosted after party**, revealed the feature-length film was shot in all of 15 days: "The schedule was very hectic. Our director Jessy (Terrero) definitely performed a minor miracle in making this film happen."

Jessy Terrero, who's also a well-known music video producer, was apparently a valuable ally to 50 during the filming. "Since 2003, Jessy has been helping me make the music videos that made me relevant," said the rapper. "It was great having him on set with me; it definitely made me more comfortable." Jackson wrote the script, which was produced under his Cheetah Vision Films banner, and plays the film's lead Rich. The flick also boasts the talents of Val Kilmer, AnnaLynne McCord, James Remar, John Larroquette, LaLa Vazquez, Charles Malik Whitfield, among others.

Inside the SVA Theater before the screening 50 acknowledged he feels privileged to work with such great actors and directors, even if he can't remember their names sometimes." I've always surrounded myself with great directors. Why can't I think of their names? This is the kind of stuff that'll get you kicked out of the film business," he quipped. "Gun" was an official selection of the HBO-sponsored New York International Latino Film Festival. The story follows the Detroit Metro Police Departments, led by Detective Rogers (Remar), attempt to take down a charismatic gun-runner named Rich. Rich's reunion with old friend and ex-con Angel (Kilmer) and a relationship with his sexpot supplier Gabriella (McCord) complicate his dangerous world.

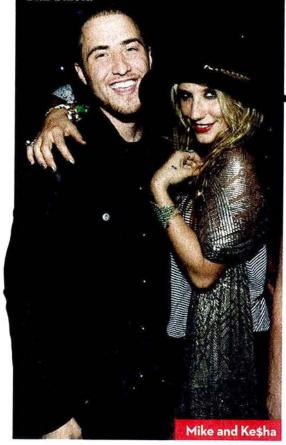


August 23, 2010

CK! AFTER HOURS

TIK TOK TIK TOK

Ke\$ha's been maximizing her time.
While on tour with Rihanna, the
pop star joined Mike Posner at
Greenhouse in NYC to celebrate his
new album and perform at Casio's
Shock the World event. Ke\$ha then
jetted to Chicago where she got
pampered at the Garnier Fructis Rock
Star Salon.





AUGUST 4, 2010

CELEBRITY NEWS

50 Cent's security clearing the VIP area for him at the Gun afterparty at **Greenhouse in NYC.**



FRI, 13 AUGUST 2010 AT 3:50 PM

Rihanna's New Album Sounds 'Sassy' - EXCLUSIVE



At the Last Girl on Earth after-party held at NYC hotspot Greenhouse, Rihanna told Just Jared how excited she was for her new album and her new look. What will be her new album's sound? "Strong, fun, and sassy," she told us exclusively. Now that's something we need to hear STAT!



AUGUST 18, 2010

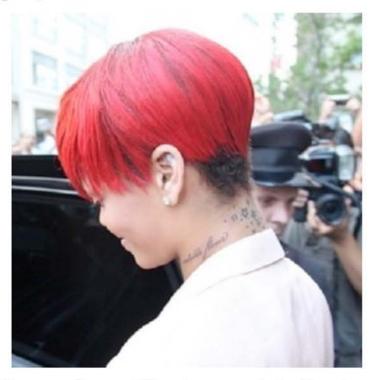
CELEBRITY NEWS

Rihanna drinking Corona Lite at her concert afterparty at Greenhouse in NYC.



August 12th, 2010 4:19 pm

Rihanna reveals a new neck tattoo and preps for tour after-party at Greenhouse



In other Rihanna news, if you would like a chance to get a look at Rihanna's new tattoo in person, you may be able to do so at her official "Last Girl on Earth" tour after-party tonight at **Greenhouse Nightclub**, (presented by Socialight Entertainment).



August 26, 2010

We hear

THAT Solange
Knowles will take over
the DJ booth at Greenhouse for tonight's Corona Light event ...





August 26, 2010

Just the guys

CHRIS Brown enjoyed a boys' night out with Lil' Jon, Idris Elba and Drake on Tuesday. The group popped into Chelsea eatery Juliet where they were "bombarded by girls," a spy reports. After a few photos, they shook off their admirers and headed to Greenhouse, they bonded where Wilmer Valderrama Wayans brothers Marlon. Shawn and Damien, Brown took over the DJ booth and sang his new number, "Deuces," and spun tracks by his rapper buddies Ion and Drake, Brown and Elba star in the movie "Takers" out tomorrow.



August 26, 2010

⇒ Chris Brown and Drake

once had a beef over their back-to-back dating of
Rihanna last year, but they've clearly put their differences in the past. A source tells us the duo ripped up SoHo hot spot
Greenhouse together on Tuesday night with a little help from their friends. After Lil Jon and T.L did an impromptu back-and-forth at the nightclub, Brown surprised the Corona-cheered crowd with a five-song set and repeated shoutouts to "my man, Drake" when the deejay played Drake's tunes for the throng.

Solange DJs Greenhouse in NYC



August 28, 2010

Little miss Solange Knowles showed up to her DJ gig at Greenhouse in Soho, NYC sporting a ripped tee, jean cutoffs, a hat and blue heels. Are you loving her eclectic look?

GREENHOUSE NATIONAL TV COVERAGE







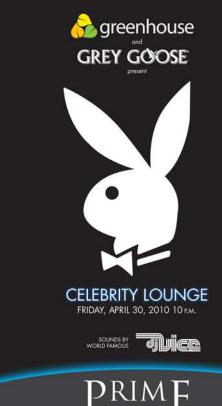








FOR THE LAST TWO YEARS, GREENHOUSE HAS ORGANIZED EVENTS AT ONE OF THE MOST CELEBRATED TRADITIONAL AMERICAN PASTIMES — THE FIRST JEWEL IN THE TRIPLE CROWN OF THOROUGHBRED RACING - THE KENTUCKY DERBY. PARTNERING WITH PRIME LOUNGE, LOUISVILLE'S MOST EXCLUSIVE NIGHT-LIFE ARENA, GREENHOUSE HOSTED BACK-TO-BACK NIGHTS AND BROUGHT IN WORLD-FAMOUS TALENT LIKE DJ VICE AND DJ EYE TO ENTERTAIN THE CELEBRITY CROWD AT THEIR EVENTS. IN CONJUNCTION WITH PLAYBOY ENTERTAINMENT, GREENHOUSE WAS THE HEADLINING PARTNER IN THE PRIVATE PLAYBOY VIP LOUNGE FOR THE DERBY IN 2010. CELEBRITY SPOTTINGS AT GREENHOUSE'S DERBY EVENTS INCLUDED: TERRELL OWENS, NICK LACHEY, MARIA MENOUNOS, KEVIN CONNOLLY, JOEY FATONE, BODE MILLER, VANESSA MINILLO, JAMIE PRESSLEY, DARREN SHARPER, AND RAY LEWIS.





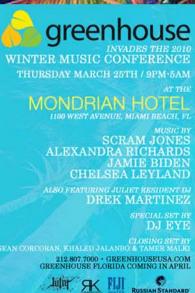
AMERICA'S MOST WATCHED GAME, THE SUPER BOWL, NEEDS NO INTRODUCTION. GREENHOUSE JOINED AMERICA IN CELEBRATION OF OUR FAVORITE SPORTING EVENT WITH MULTIPLE YEARS OF EVENTS, INCLUDING A PARTY IN MIAMI, IN PARTNERSHIP WITH ISLAND DEF JAM AND SHOWCASING A PERFORMANCE BY THE UNPARALLELED LUDACRIS. THE RED CARPET THERE GARNERED THE LIKES OF SOLANGE KNOWLES AND TWILIGHT HEARTTHROB KELLAN LUTZ

NOT TO BE OUTDONE FOR THE SUMMER, GREENHOUSE EXPANDED ITS BRAND REACH EVEN FURTHER BY ORGANIZING A PARTNERSHIP WITH THE FAMOUS SOCIAL LIFE MAGAZINE MANSION IN THE CELEBRITY PLAYGROUND OF THE HAMPTONS. WITH A JULY 4TH WEEKEND BASH SO EXCLUSIVE THAT WE CAN'T REVEAL THE CELEBRITY ATTENDANCE, THE DUO OF GREENHOUSE AND SOCIAL LIFE BEGAN TO MAKE THEIR COMBINED MARK ON THE HAMPTONS SCENE. SUCH A SUCCESSFUL START LEAD TO A MULTI-YEAR PARTNERSHIP BETWEEN THE TWO THAT CONTINUES THROUGH THIS UPCOMING SUMMER AS WELL.











GREENHOUSE AT WINTER MUSIC CONFERENCE IN MIAMI, FLORIDA, HOSTED A NUMBER OF EVENTS, MOST NOTABLY AN EVENT AT THE SAGAMORE HOTEL. PARTNERING WITH MIAMI'S FAMOUS DJ AND PROMOTIONAL TEAM, NO SUGAR ADDED, GREENHOUSE THREW AN EVENT FEATURING DJ SHARAM THAT BOASTED OVER 2,500 IN ATTENDANCE. IN ADDITION, GREENHOUSE HELD DAYTIME AND BRUNCH EVENTS DURING THE MUSIC CONFERENCE, INCLUDING AN EVENT WITH CARMEN ELECTRA AT THE HELM. WINTER MUSIC CONFERENCE IS FAMOUS FOR UNITING, FOR JUST ONE TIME A YEAR, THE WORLD'S MOST REVERED HOUSE MUSIC DJS, INCLUDING DAVID GUETTA, PAUL OAKENFOLD, AND ERICK MORILLO.



NEW YEAR'S EVE CELEBRATION IN MIAMI: GREENHOUSE BROUGHT NEW YORK CITY TO SOUTH BEACH WITH AN UNRIVALED NEW YEAR'S EVE BASH AT THE SAGAMORE HOTEL, FLYING DOWN NEW YORK'S BEST DJS AND THROWING A HUGE 2,000 GUEST EVENT HOSTED BY SHANNON ELIZABETH. ROCKING SOUTH BEACH EARLY INTO NEW YEAR'S DAY, GREENHOUSE'S EVENT (IN PARTNERSHIP WITH LAS VEGAS' ANGEL MUSIC GROUP) WAS RENOWNED TO BE ONE OF THE MOST SUCCESSFUL AND FUN PARTIES THAT RANG IN THE NEW YEAR IN FLORIDA.



Located in New York's hottest nightclub neighborhood, Outer Chelsea, Home is a welcome addition. High-powered nightlife legend Jon B. launches what promises to be a place where New York's elite will hang their hats.

The space, designed by Steve Lewis Design (Marquee, Butter, Spa), and Antonio Di Oronzo (Bluarch Architecture and Interiors), is a powerful blend of comfort and style with a touch of smoldering decadence. Red dyed wooden floors, tufted black leather ceilings and miles of plush couches are geared for the service and style expected by A-Listers. Experienced management, cutting edge design, location, location, location - a lot of reasons to come Home.

Home is frequented by many A-List celebrities including Jessica Simpson, Nick Lachey, Fergie, Lindsay Lohan, Ashlee Simpson, Jessica Alba, Nicky Hilton, Scarlett Johansson, Derek Jeter, Tara Reid and Sarah Michelle Gellar.

Opening night DJ Mark Ronson set the tone for the downtown music mentality, which ties into the designers' rock-star meets jet setter concept. Cozy corners, a raucous dance area and lots of nooks and crannies where clubbies can chat up significant others make this a sure-fire addition to the booming nightclub society. Rotating DJ's for Home include Erick LaPeau, DNice, DJ Soul, Reach, Eli Escobar, Riz, Ani Quinn, and Andy Brown.

Brought to you by the same owner as renowned New York City nightclub Home, Guest House is the latest hotspot to hit Manhattan's nightlife scene. Located next door to Home, Guest House boasts sexy décor designed by Steve Lewis Design (Marquee, Butter, Spa), and Antonio Di Oronzo (Bluarch Architecture and Interiors), and a similarly exclusive door policy as well as some of the hottest house music DJs in the world.

Guest House, connected to Home by an interior hall-way, features an ambience reminiscent of a mysterious Victorian parlor with dark woods, crème and chocolate Damask wall coverings, and deep wine colored hard-wood floors. The main feature of the u-shaped room is a mahogany-stained wall with recessed candles that illuminate the entire room in sensuous amber light. Ex posed brick, a copper-topped bar, and leather wall panels complete the coziness of this spacious venue.

Featured cocktails include the Dreamsicle, a heavenly blend of Grey Goose L'Orange, Grand Marnier, lemon juice and a splash of Champagne; Red Sapphires, a spicy mix of Bombay Saphire Gin, Triple Sec, lemon juice and Sloe Gin; and the Ten Grand, Tanqueray 10, Grand Marnier and lime juice.

Guest House's DJs, including Vanjee, Vivi-anne, Behrouz and Exacta, ensure that this club will remain THE choice of A-list New Yorkers. With Guest House spinning high-energy house music, and Home playing pop, rock and hip-hop, partygoers have remarked that walking down the hallway from Guest House to Home is like a trip from lively Ibiza to chic New York City.



August 11-17, 2005





Caught in the Act!

Heidi gives modeling advice in Malibu, plus a Sopranos party, Paris's sashimi-sharing date and more



Guest House

• James Gandolfini, showing a busboy why he shouldn't mess with Tony Soprano during a fete for the final season of *The Sopranos* at New York City club Guest House. The actor, who was perched on top of a table, shot the employee a look when he came over to clean around him and then told him to finish up. Meanwhile, onscreen siblings Jamie-Lynn Sigler and Robert Iler sat together in a banquette and also spent the evening dancing together.









TINEWYORK NEWYORK

November 18, 2005

nightlife

A House away from Home

In a city that thrives on competition, opening a club in a neighborhood already crawling with clubs is not a sign of insanity. It's all about the challenge.

Launched by the same high-powered lineup of New York nightlife impresarios that brought us the nightspot Home, the month-old Guest House is a welcome supplement to what seems to be the city's definitive, if not impenetrable, nightclub neighborhood on the far-flung western end of 27th Street.

Of all the words to describe Guest House, "Euro-pean chic" might be the two that work best — as opposed to its parent club Home, which has a more stateside, New York flavor

Connected to Home via a hallway, Guest House is an L-shaped space lined with sleek brown leather couches and black banquettes. Dark shelving, spotlights and ex-posed brick lend the club a certain degree of rawness, while recessed candles and black and cream Damask



This Guest House is way fancier than your own, so put up your feet and enjoy the luxury.

wallpaper impart a sexy blend of warmth and exoti-

"Home is very New York. very downtown," says club owner Jon B. "And Guest House is very European. We have loads of European DJs only playing house music, and our clientele is chic. People actually say that passing through that hallway is like going from New York to Europe or Ibiza.

One can't help but won der how all these Chelsea clubs manage to survive, especially since the differences between them aren't vastly noticeable to a patron

apart from strict door policies that may or may not contribute to a club's popularity.

"It's lots of work to put out the best product," Jon B. says. "But I like that there are many good venues around the area, because I love competition. But we have a great space, great service, great - people come here music when they want to have

> Guest House 542 W 27th St 212-273-3700

ohnson

With Paula Froelich and Chris Wilson

Red-haired rage

ANGIE Everhart nearly came to blows with a beefy bouncer at Home nightclub. The red-Home headed hottie shoved past the security man standing guard at the table of Phoenix Suns superstar Steve Nash and actor Scott Speedman. When the bouncer took exception to Angie's pushing him, "she got very nasty," says a witness. "She was irate, and was talking a lot of [bleep]. If she was a guy, he might have taken a swing at her." Luckily, a club staffer spotted the fracas, got between the combatants and calmed everyone down.



OCTOBER 3, 2005

From good vibrations (one bee) to major quakes (five bees),

THE US BUZZZZ-O-METER

Stars like Christina Aguilera and Paul Walker rev their engines for this super-soft shirt honoring Chevrolet's retro-cool HHR truck. (\$18,

THE NEW HHR TEE





HOUSEWIVES: THE BOOK

Desperate Housewives: Behind Closed Doors has cast chats and off-camera scoop. (\$18, Hyperion)



new line of skin soothers. (From \$28, christine chin.com)



WL 2 OL (56 8)



Where the heart is: Jessica Simpson, Nick Lachey and Fergie have all partied it up at this upscale NYC lounge known for its cozy corners. (homeguesthouse.com)

the people, places and things that are keeping Us abuzz . . . **SUSANNA GALANIS**

Bling it on: Selma Blair and Ashlee Simpson love these bold, vintage-style baubles. (From \$400, 310-360-8008)

RACHEL PAULA ABRAHAMSON







Rihanna eating cake at Guest House club in New York City.

MAWYOHKPOST

September 23, 2006



Sightings

SHAQ losing by 40 points against Knicks point guard Nate Robinson while going head-to-head on the new NBA 2K7 video game at Home...





Beyoncé comies out to celebrate her former Deatiny's Child bandmate Kelly Rowland at her Ms. Kelly album release party at New York hot spot Home on Tuesday. And how does one songstress support another? Beyoncé blot PEOPLE. "I knew it wanted to wear her album cover, so I got this T-shirt personalized."

DAILY NEWS

November 16, 2007

RUSHSMOLLOY



SundayStyles

Sunday, January 15, 2006

BOITE

Home at Last

By LIZA GHORBANI

Will Nome tailers to Victori Rope How on West 27th Street in Chellens in a fall surfus right, there's a collegion feeting similar to that of Busichon Street, the head only stand by Martinace, the cheesey while Institut and skittings of Rosens, even in the child of early January. Crowds line up to go in the bottest child of the more thank the standard of the street child of the more thank which changes madely every smooth. Once finally institut, they weeder shat they sight be making at nearby compecting spots. And so the clab-dopping and the world institute with houseness heaves.

But now there's readly as need ever to beare Borne.
"The music bore in fastuatic: It's danceable and it's known," said Chris

"The triusic bear in fastisetic: it's distinction and it's known, send chiru as etias, 30, who was visiting Blooms for the first time with his wife, \$2 acty, and from fast then a wateress simpled on logs.

of their sable, bor hombine rasing, and put her arms around a goy wearing a kint cap, swinging her hips toward hins in a bamp and grind that appeared to be a kind of grietling throughout the place.

grotting throughout his place.

A few first sway a brusshift was perched on a couch taking a break from the dance fince. "This is not) the second time I vie seen her." and Siephon McArifo, 28, looking mer at the brusstile, a derivate the tool stephon week artistic. "We haven'll paste out outside of the fish," he said. "It's jout a florest from," Within a week carbier "tool," we work outside the use of the fish, he said. "It's jout a florest from," Within a work of the since they were at each other in the said of the said. The said was not one that the said of the said was not one that the said was not one that the said was not one to the said was

Home and Guest House

SETTING IN Asserts a table with burds or

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merged NI's favorites the Outlield, Rick Springfield and A-H

After 2 a.m. the die-hard crowd crimined shrengh a marrow hallway own is a fin Genet House, the new addition to House, where house music blaved wide a same photoin played along the D.J. hooth, sentering above the purkasis crowd. In the draspace one well-mouseed gay possible his close to the thinking best, which could sawly be hazed at the way down the street in Cart.

"We were over at Guest Hisses before," said Dehocab Van Dores, 31, a triether as the said period of the said th





DECEMBER 2005

Life & Home | Travel Like a Star

New Year's Getaways

New York City

WHY GO No town burns midnight oil like N.Y.C., but the city that never sleeps also charms by day, from well-heeled Fifth Avenue to the ever cool Meatpacking District.

WHERE THE STARS STAY The Hotel Gansevoort (from \$495; 877-426-7386) attracted Leonardo DiCaprio and Enrique Iglesias with its heated rooftop pool. Jessica Simpson stayed in the heart of Soho at 60 Thompson (from \$375; 877-431-0400).

SEE/DO Begin your shopping spree uptown at Bergdorf Goodman and work your way downtown to Jeffrey New York, then recharge with a rich cocoa at Jacques Torres Chocolate Haven. Dine at Chelsea eatery Bette, a fave of Nicole Kidman's and







George Clooney's.
After the ball drops,
head to hot clubs
Home and Happy
Valley. -A.N.





November 2005

night spots

■ FOR YOUR AFTER-DARK DANCING, ROMANCING, AND AMUSEMENT

orothy had the right idea when she said, "There's no place like home," which becomes crystal clear the moment you step inside Home (right), a hip-'n'-happenin' haunt in trendy Chelsea. Goth-inspired chandeliers with black crystals and red light bulbs cast a fiery glow, while scarlet tufted-leather columns and velvet curtains underscore the club's red-hot vibe. A super surround-sound system prompts movers and shakers to break a sweat to pulsating hip-hop. Afterward, you can recline on plush black banquettes, sip a Patrón Supreme (Patrón tequila, Cointreau, cassis), and relish the fact that you're definitely not in Kansas anymore.

Home, 532 W. 27th St., 273-3700

No Place Like It

The New York Times

August 17, 2005 BOLDFACE

CAMPBELL ROBERTSON

Slash Preferred Reading And Knitting Sweaters

We are speaking of TOMMY LEE.

Mr. Lee, the drummer for Mötley
Crue, is in town to promote his show,
"Tommy Lee Goes to College,"
among other things.

On Monday night, for example, he appeared at the club Home to unveil a poster in which he is shown naked, except for his tattoos, from the pelvic bone up.

The poster is a public service message for PETA, which has long been associated with the hard rock/metal community.

ozzy osbourne, for example, obligingly bit off the heads of the cruel, hardhearted bats that were terrorizing defenseless insects. (Also, these bats were practically covered in fur! And because they can fly, throwing red paint on them is very difficult.)

But it was last Friday night, actually, that we had time to chat with

With Joe Brescia

Mr. Lee at length. He had just finished signing copies of his latest CD at a Best Buy downtown, and we watched as he slid down the escalator handrail to the lounge in the basement. Since it was Friday, Mr. Lee was dressed casually: black T-shirt, jeans cut off at the knees and sneakers.

We noticed NICK CARTER, a Backstreet Boy, is on Mr. Lee's new album. For a performer on a Tommy Lee album, Mr. Carter seems a little — what's the word — CLAY AIKEN.

"He's really nothing like anybody thinks he is," Mr. Lee said in a way that suggested he has to address this issue frequently. "As a matter of fact, that guy partied more in the recording studio than guys like SLASH. I'm serious. Right now. I'm telling you the truth."

We began talking about the show, in which Mr. Lee attends classes and lives the collegiate life at the University of Nebraska.

Were there were any scenes that didn't make the cut?

"There was this one scenario I really wanted to film because I've never been into a woman's sorority house." Mr. Lee said.

"We get up there and I look around, and I look in the room and I go, 'What the hell is that?' I look in and there's like 100 bunks. Had to be 100, just went on and on and on. This room right here is full of 100 girls! Every night, right?

"So what I wanted to do, I wanted to dress up in drag, so I can be a female. So I can just get in and deliver a pizza or something and we ran out of time and we didn't get to do it. I probably would have done a really good job dressing up in drag. They probably wouldn't of known for a while. I probably would have had to shave down my Adam's apple or something."

What about next season?

"I don't think it's going to be college," he said. "Maybe "Tommy Goes to Gynecology School."

Mr. Lee said that chemistry was his least favorite subject, and told us what one could do with chemistry in very specific terms.

Band he enjoyed, of course, but he particularly liked horticulture. We made a joke about drugs that he didn't find very funny.

It was time to move on to other projects.

Mr. Lee starred in a movie a few years ago with PAMELA ANDERSON, where they played themselves having sex. COLIN FARRELL, currently starring in a similar movie, is suing to keep it from getting out. PARIS HILTON practically built her, um, career on such a movie.

Does Mr. Lee have any advice for aspiring amateur sex tape auteurs?

"Call me kooky, but everyone I know likes to film themselves," Mr. Lee said. "My advice to anyone would be erase the freaking thing right when you're done. It's kind of a little fad now. Now everybody wants to do their own sex tape. I started something. I'm a true pioneer."

He pumped his hands in the air. "A true pioneer!"



NAMORKPOST



Spacey behavior

DON'T try to speak directly to **Kevin Spacey**. Spies at nightclub Home last Friday night saw the star "standing near a corner booth and dirty dancing by himself." When a cocktail waitress tried to take his order, Spacey wouldn't speak to her and in-stead whispered his orders to a male friend. "He only stopped dancing to order drinks or run frantically through the crowd to the bathroom," a source told The Post's Marianne Garvey. Multiple witnesses and a rep for Home confirmed Spacey was at the club, but his flack claimed, "He wasn't there, he was at Vas-sar." A rep for Home said no staffers "saw anything odd."

a New York

Weekend, March 16-18, 2007

NIGHTLIFE

By Perrie Samotin Special to amNewYork

Have you ever perused a cocktail menu only to have your eye caught by a drink because of its name? Ever wondered where that absurd, bizarre or just plain puzzling name came from? Here are some of their stories:

Fur-Free Tommy Lee

Served at: Home 532 W 27th St 212-273-3700

At the west Chelsea club staple Home, Tommy Lee unveiled a poster featuring himself wearing nothing (no surprise there) but his trademark tattoos alongside the slogan, "Ink, Not Mink," and scored a permanent drink on the menu made with Grey Goose Le Citron vodka, Chambord, pineapple juice and lime. It was during that event when Home also announced a policy banning fur coats. The doormen are "trained" to forbid en-

trance to anyone in fur -"even if it's Jennifer Lopez or Diddy," according to a spokesperson. We wonder what's worse — a poster of a naked Tommy Lee or the poor doorman whose job it might be to one day turn away Diddy.



Home, New York

Where the sound is.

"If there was ever a club designed around the sound system, it's Home," says designer Steve Lewis of Manhattan-based St. Design. And Lewis should know. After all, he's designed some of New York's hottest velvet rope nightclubs, including Marquee, Blutter and Spa. Home is a recent addition to West 27° Street, the new "it" spot for velvet rope

designed some of Now York's hottest velvet rope nightclubs, including Marquee, butter and Spa. Home is a recent addition to West 27" Street, the new "it spot for velvet rope nightclubs. Within a two-block radius, there's Cain, BED, Bungalow 8, crobar and Scores. And now there's Home, the brainchild of nightlife staple Jon 8. Jon B, started in the nightlife business roughly ten years ago, when he was a student at New York University. All my friends were going out every night and I wanted to have a good time and get them all into one place," says the 28-year'old. First it was 30 to 50 people. But within a few of months, 6, was bringing in a couple hundred, and promoting four to five nights per week at spots like Sackii. Lot 81 and 0 Bar. B, was brought in to direct and open Show, a velvet rope club that later became Sachi. Then, 10 months ago, the owner of Spirit, a glant club on West 27" Street, lured him away to run that club. "It wasn't my cup of tea," he says. "This smaller venues." As it turns out, what is now known as Home is located on the second floor of the Spirit building. "I knew I wanted a place for myself," B, says. "One day I was in here and pictured how I wanted it to look like, and this is how! pictured it."

Not that he was dead-set on the area. But after looking in the Meatpacking District, B, decided flight the 27" Street area was a better fit. "This area is where everyone who goes out is going out," he says. "This is going to be the hot area for the next year."

The room itself appealed to him to. "The shape of the room is key; obviously a square room is best, and this is a square room," he says. B, dievidy enlisted promotional legend

room is best, and this is a square room, he says. B. quickly enlisted promotional legend Michael Ault, responsible for the hugely popular and now defunct Pangaea, and set to work on polling up the space that would be Home.

Home is one of many venues on busy 27th Street.



Red & Black

The design process wasn't easy, even though B. had a clear idea of what he wanted. "I was faced with a low concrete ceiling, hardwood floors and old brick walls," says designer Lewis. And those hard surfaces can wreak havoc on a sound system, creating echoes. Because sound was a priority and





"dictated the design," as Lewis roictated the design, as Lewis says, he had to come up with a solution. That came in the forms of tutted leather ceillings, tufting on the banquettes, tufting on the front of the bar, and on the DJ booth. The black and red leather and

The black and red leather and fabric allows the sound to die in place, rather than bounce around.

Certainly, the tufting catches the eye, but the real focal points are the hanging light fixtures. Walk up the staircase into Home and barn: You're greeted with a 52-inch red chandelier. "The red chandelier is certainly not understated, you turn the corner and go wow," says

me corner and go wow, says
Lewis. "It gives you the feel that
you're walking into a cool place."
Once inside the square room,
black chandeliers with red lights
give a dark, sexy feel. Because the
tow ceilings make it hard to exclude low ceilings make it hard to project lights, six fixtures create at least lights, six fixtures create at least some movement in the space. But Lewis's favorite part of the lighting is what he calls a "tucky accident". Against the exposed brick wall, an amber gel on a simple dimmable, pink fluorescent bulb produces a very beautiful glow. It took a while but "using pink worked really well. It looks amazing."

Get Toasty

Lodi of Advanced Audio Technol-

ogy (Quo, Deep) was able to work his magic. "Jon B.

ogy (Clud, Deep) was able to work his magic. John s, was very specific," says Lodd. "He wanted a very clean, tight sound. He wanted a very clean, tight sound. He wanted it to sound like his B&W Naulbus system at home, only more powerful." Lodi set to work creating the custom-built cabinets. He Advanced Audio signature. The cabinets were created with help from Electrovoice, and modified for the control of the total control of the control an easier sound and to take a little bit more abuse," says Lodi. "We changed the custom-designed cross-over a bit, to crossover the horn section of the cabinet

- Sound

 12 AAT X012.1 crossover networks (custom)
 12 AAT X012.1 crossover networks (custom-modified)
 4 AAT S8218SS dual 18' subwoofers
 4 RBT Jolly 88 full-range speakers
 2 AAT X012.1 self-powerd speakers
 2 Furman PS-PRO power conditioner/sequencers
 2 MC/ Audio 11000 amplifilers

- 2 MC² Audio T2000 amplitiers 2 Pioneer CDJ-1000MK2 digital vinyl turntables 2 Technics SL-1200MK5 vinyl turntables 1 AX 2015 curton D Legender with supposing
- 1 AAT 221C custom DJ cons 1 Crest CFA 9001 amplifier
- Cred LFA 9001 ampliner
 Crown CTs 8200 amplifier
 Furman ASD-120 AC sequenced power distribution
 Furman MP-30 power relay
 Rane CP 64 commercial processor
 Rane DEO 60 graphic equalizer

- 1 Rane MP 2016a mixer (modified) 1 Rane XP 2016a expander
- 1 XTA DP226 digital processo
- Designed by Joe Lodi Installed by Joe Lodi, Anthony Lodi and Dan Barnes

you can give it more input without it breaking up." Those tufted ceilings became not only became an integral part of the design, but also gave the space a "studio vibe and a warmth to the sound," says Lodi. Even the subwoofers were designed to give the space warmth, with "extended frequency response [33 Hz] and a tremendous output for the size of the cabinets," he says. Plus, most are hidden from view, under the

banquettes.

The amps help the warming trend too. "For the subwoofers], we chose amps with a gigantic power supply to give the sound itself that warmth and depth," like Crest 9001's and MOCTONIC and TOOLS. MC2 T1000's and T2000's.

MC* T1000's and T2000's.

Lod also created a volume metric of Home, which involved 'taking the whole volume of the place and dumping it down a computer program, which gives me the positioning of all the speakers so nothing interferes with each other. We looked for the point just before phasing cancellation, and that's where we mounted the speakers.'

In the end, the sound system

In the end, the sound system in the end, the sound system turned out "absolutely amazing," if Lodi doesn't say so himself. "It's totally even throughout the venue." And Jon B. agrees: "Everyone has been talking about it."

www.homeguesthouse.com

HOME ST. LOUIS



Home Nightclub partnered up with Ameristar Casinos to open a spectacular outpost in St. Louis in December of 2007. It remains still one of St. Louis' most successful and popular venues. Surpassing 25,000 square feet, this \$30 million dollar project first opened its doors with a star-studded weekend featuring Paul Oakenfold, DJ Vice, Cisco Adler, Kim Kardashian, and Wilmer Valderrama. Located in the Ameristar Casino complex in St. Charles, Home St. Louis boasts a celebrity heavy crowd and huge profit margins.





Kim Kardashian & Brittny Gastineau

OME HTCLUB

CRISTAR
**RESORT*SPA

INTERIOR B

TOLUB

SCENEINST.LOUIS

El-list celebrities Kim and Britt bring a bounty of glam to the Midwest at the opening of **Home**St. Louis nightclub in St. Charles, Missouri

February 2008

LETTER FROM THE ALIVE PUBLISHING TEAM

A BUZZ-WORTHY ISSUE



The night before our fashion shoot, Jessica, fellow Centro models Rimante Ivoskaite and Nandini King and West models Rachel Hadfield and Crystal Martin joined us in a special booth to celebrate the opening of HOME at Ameristar Casino Resort & Spa. VIP guests, including Nikko and Ozzie Smith, Shandi Finnessey, Mike Shannon, Steven Jackson, Bill DeWitt and Kim and Bill Miller, partied with us late into the night and enjoyed a special guest performance by rapper Mickey Avalon.



SCENE RED CARPET

BEST DRESSED

By Jill Manoff

Sexy celebs and designer-clad crowds turned out for the recent unveiling of HOME, the area's hot new nightclub—where the dress code is strictly enforced. Much of the St. Louis social scene stepped up their style, sporting their of-the-moment fashion obsessions and meeting the approval of ALIVE's Fashion Correspondent Jacob Laws. Four posh partygoers made the grade, putting themselves in contention for this month's Best Dressed list.





CHERESSE PENTELLA

Alice & Olivia dress from Bergdorf Goodman; boots from Inspire; necklace from Elements Boutique in the Hamptons; earrings from S. King Collection and ring from Neiman Marcus.



DREW SCHAEFERING

Vintage jacket; H&M pants; Diesel shoes and scarf from a Paris flea market.



LAURA NICHOL AND RIMANTE IVOSKAITE

On Laura: Balenciaga top; Frankie B. denim and Carlos Santana heels.

On Rimante: Dolce & Gabbana dress and Stuart Weitzman boots.

[VOTE FOR THIS MONTH'S BEST DRESSED ST. LOUISAN AT ALIVEMAG.COM/BESTDRESSED]

Winner will receive a \$250 gift certificate to Susan Lynn's (susanlynns.com) and a \$250 salon package from CD Rom.



ith all the fresh nightclubs and lounges appearing lately, there's a sense of competition in the air—and club-goers have the power to pick the winners. Home, located in the Ameristar Casino Resort Spa in St. Charles, promises to be among them.

The elegantly simple layout makes the most of design features like the candle-lit foyer, which provides a brief-but-necessary transition from the casino's streetscape. In the spacious lounge, you can wait for friends on the luxurious caramel-and-black couches or sip a well-mixed cocktail before hitting the nightclub in the next room, a show-case for Chicago designer Thomas Shoner's extraordinary eye. Two 30-foot-long bars, overhung by three chandeliers each, cap the room's ends. Squared off around the shimmering mass of dancers on the huge Brazilian walnut floor are a couple dozen bottle-service tables and banquettes, plus plenty of standing room to sway to sounds from the state-of-the-art DJ booth.

The music is where you'll really notice Home's upscale pedigree as the sister to a pair of New York hotspots, Home and Guest House. Like them, the St. Louis club is run by Angel Music Group from Britain, a musical event organizer and promoter with its fingerprints on nightlife venues and festivals around the world. Home's amazing lineup of DJs and celebrities (including Kim Kardashian, Jaime Pressly and DJ AM, who made appearances at the five-day grand opening in late December) proves the power of a global booking agent—even local DJs are buzzing about who's spinning here.

As the weekend nightlife picks up, the vibe in the lounge changes from anticipation to flirtation. The space, previously occupied by text-messaging singles, fills with couples. With exactly the right blend of intimacy and public display, the couches rival the dance floor as a place for showing off that risqué dress or hot date.

If you're puzzled by the choice to locate a sexy new club in a casino anchored to a historic district, consider that Ameristar's eight casinos give it plenty of know-how in the entertainment destination business. The Las Vegas-based company shelled out \$265 million renovating the St. Charles casino—400 luxury suites, full-service spa, landscaped indoor-outdoor pool—while keeping popular features like the Bottleneck Blues Bar intact. Pampering guests is what casinos do best, and Home's servers, bartenders and even the security staff are 100 percent pros at it. Settling in at Home has never been more fashionable, or more comfortable. You may never want to leave.

WHERE TO GO

HOME ST. LOUIS

Ameristar Casino Resort Spa 1260 S. Main St., St. Charles 636.940.4333

Hours

Lounge: Mon.-Sun., from 5pm Nightclub: Thurs,-Sat., 10pm-3am

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SCENEINST.LOUIS

PARIS HILTON HOSTS HOME NIGHTCLUB

FEBRUARY 23>

THE PLACE: HOME Nightclub

THE PARTY: HOME Nightclub never ceases to amaze guests with its star-studded headliners and hosts—and one cold Saturday night in February was no exception as Paris Hilton heated things up at this sexy new club in the Ameristar Casino in St. Charles. VIPs such as Cheresse Pentella, David Garland, Rob Timmerman, Danyal Dock and Steve and Chena Garnett rocked out as Paris partied and took the mic alongside HOME resident DJs Jay E and DJ Deception and celebrity and Good Charlotte band member Benji Madden, who surprised the crowd with a performance. Sarah and Mark Winfield were also enjoying the scene with Alison Ranski, while Kevin Johnson, Debra Bass and Jeff Small danced in the lounge with model Kelly Schall and Jim Concannon.—Cristy Miller



April 2008





Celebrities Who are Paid To Party

One of this season's celebrity hot spots is St. Charles, Mo. That's not a typo. Ameristar Casino's Home Nightclub has booked B-listers like perennial partier Wilmer Valderrama, his former "That 70s Show" costar Danny Masterson, reality vixen Kim Kardashian and former Miss USA Tara Conner for a week of hosting duties leading up to New Year's Eve.



January 3, 2008



"My Name Is Earl" actress

Jaime Pressly turned up for
the opening of Home in St. Louis,
where she happily posed for
photos with fans all night.



February 15, 2008

"Home" Nightclub with host Bret Michaels





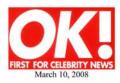






Still smitten

MISCHA Barton's ex, Cisco Adler, still has a thing for her. The Whitestarr frontman told the likes of Danny Masterson at the Friday opening of nightclub Home in St. Louis that he felt for his former flame after she was arrested for DUI the day before in Hollywood. "He went around telling everyone that she looked so hot in her mug shot," said a spy.





"THIS IS JUST THE BEGINNING..."

JON BAKHSHI